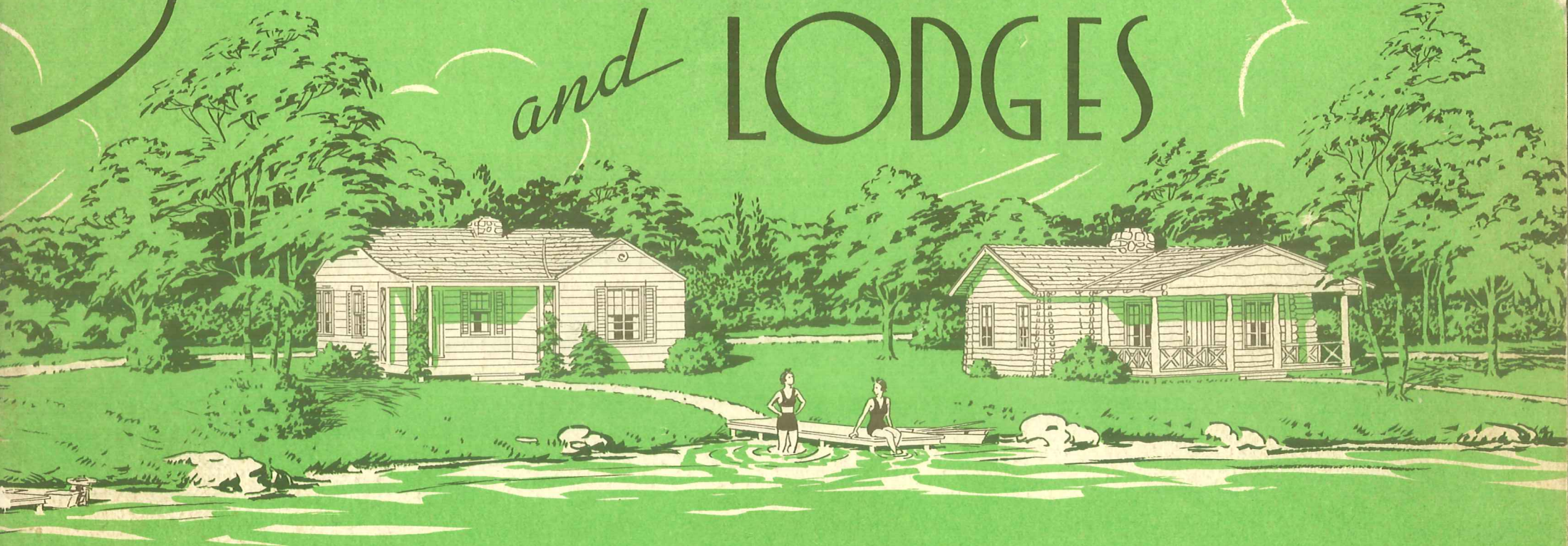


504

Summer HOMES *and* LODGES



CASH & CARRY LUMBER CO.

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PLOVER, WIS.

HAPPINESS, REST AND COMFORT IN YOUR OWN *Summer Home*

IT IS a well proven fact that our surroundings, not merely our immediate surroundings but the complete environment has a profound effect on our well being.

Your residence in town may be charming and comfortable but during the hot summer weather and in the same routine surroundings and atmosphere a sort of "LET'S GET AWAY!" desire becomes uppermost in our thoughts.

VACATION TIME! LET'S GO TO LAKE SO AND SO!

How much more enjoyable and very convenient it would be if you could motor to your own summer home located on a beautiful cool spot. No worry about accommodations, rental cottages, etc. Just a matter

of packing a few essentials and then away to a summer of happiness, rest, and comfort in your own summer home.

This book and designs contained herein has been compiled solely for your convenience in choosing your summer cottage. It is very apparent that the homes selected are outstanding in design, efficiency and economy.

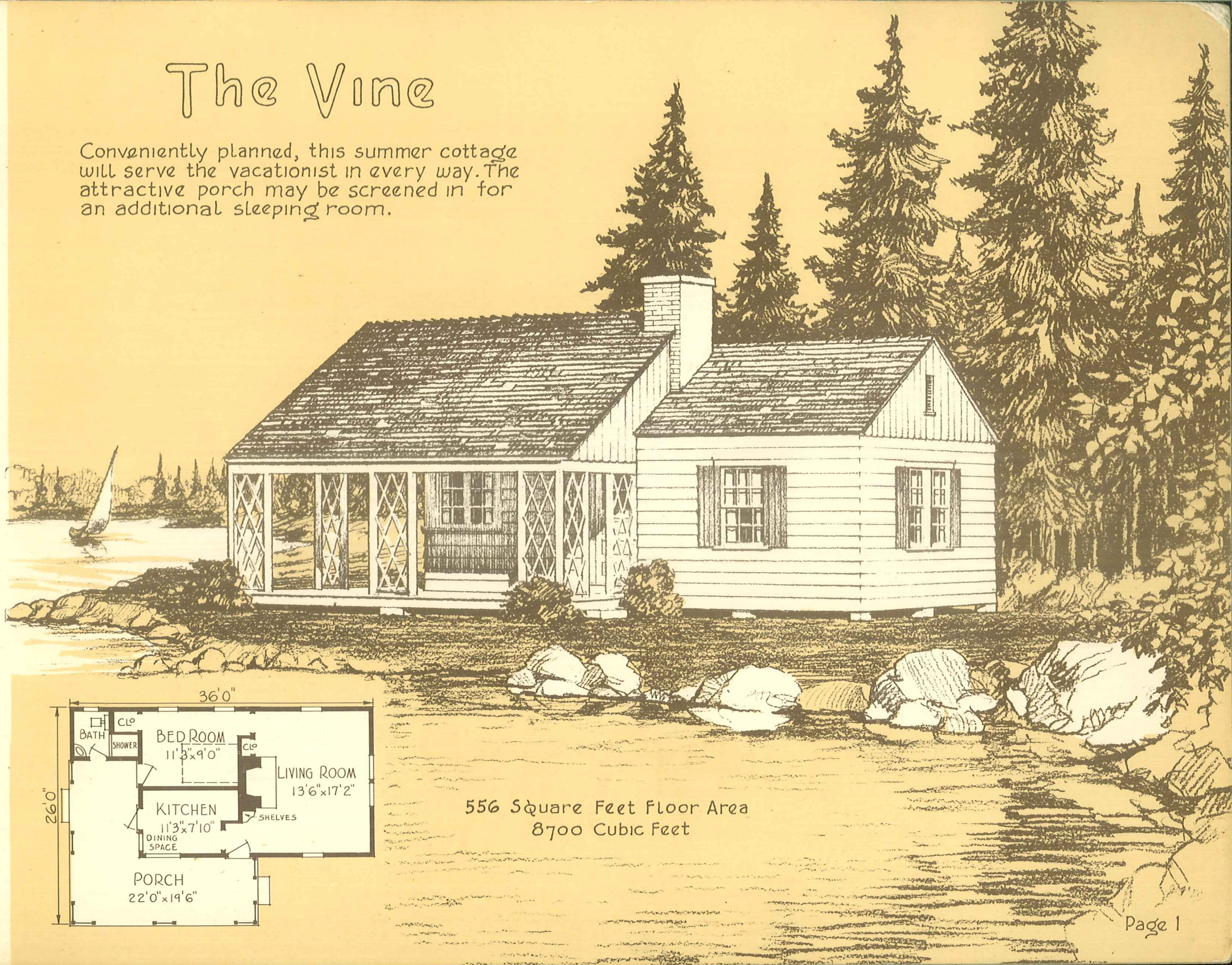
Our main purpose is to make available to the wise investor in health and good enjoyable living as complete and varied a selection as possible.

If however none of these designs fit your individual location, please call on us and talk it over. It is part of our service to individually satisfy according to your own ideas and your own requirements.

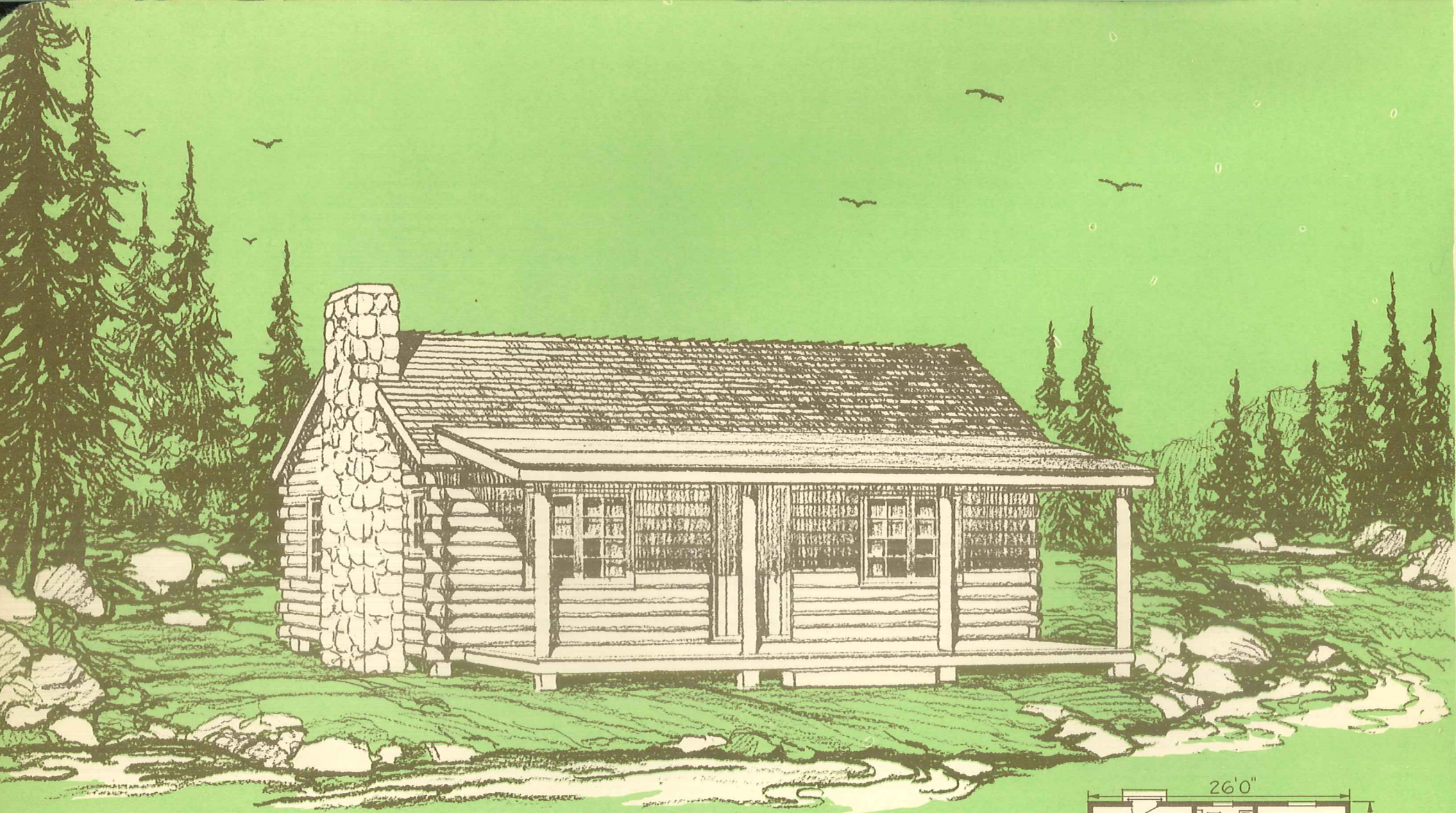


The Vine

Conveniently planned, this summer cottage will serve the vacationist in every way. The attractive porch may be screened in for an additional sleeping room.



556 Square Feet Floor Area
8700 Cubic Feet

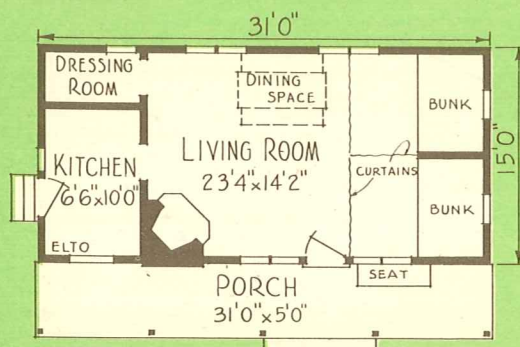
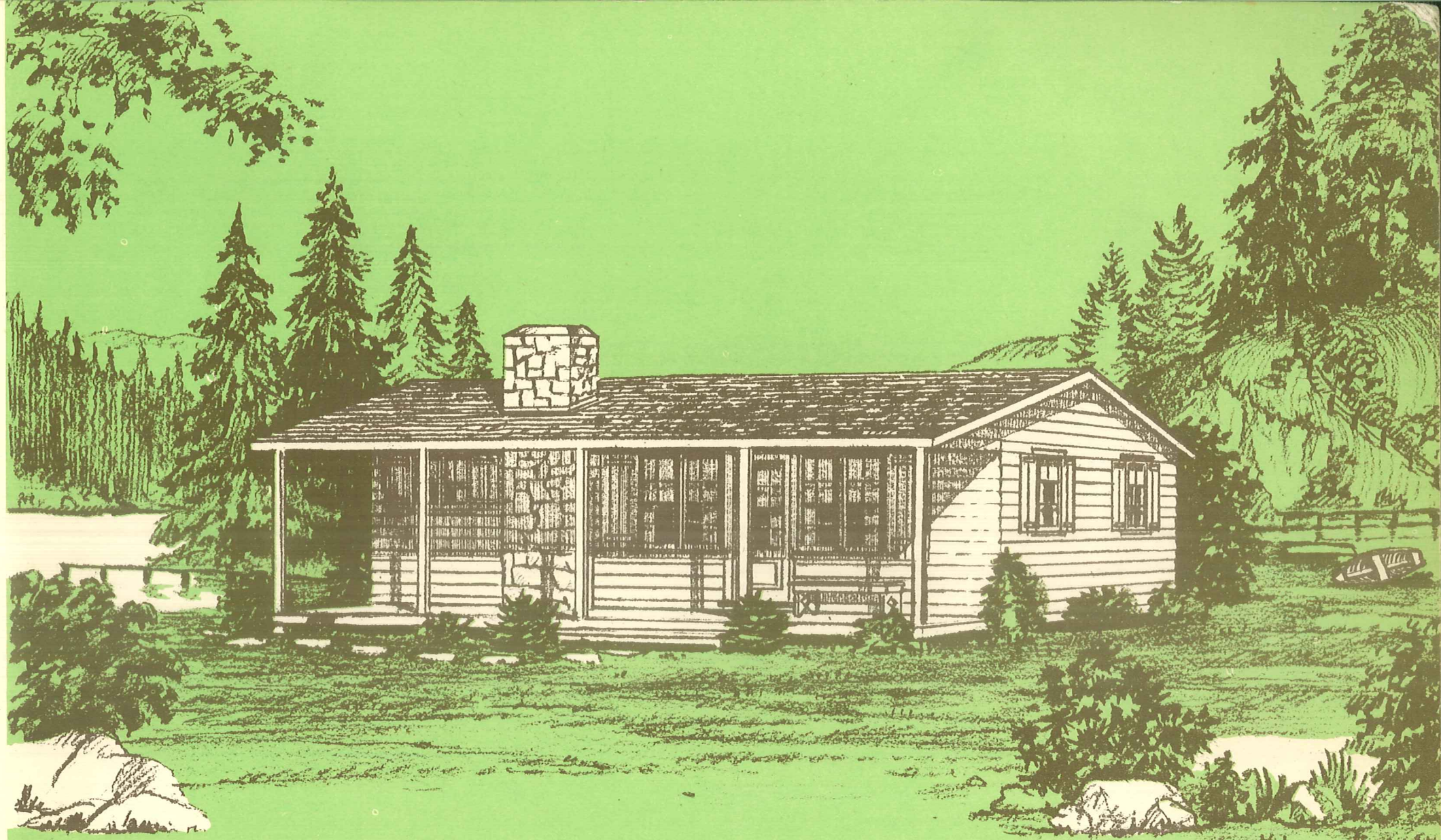


The Lure

A neat log cabin which should prove very popular as a summer home for the small family.

520 Square Feet Floor Area
6935 Cubic Feet

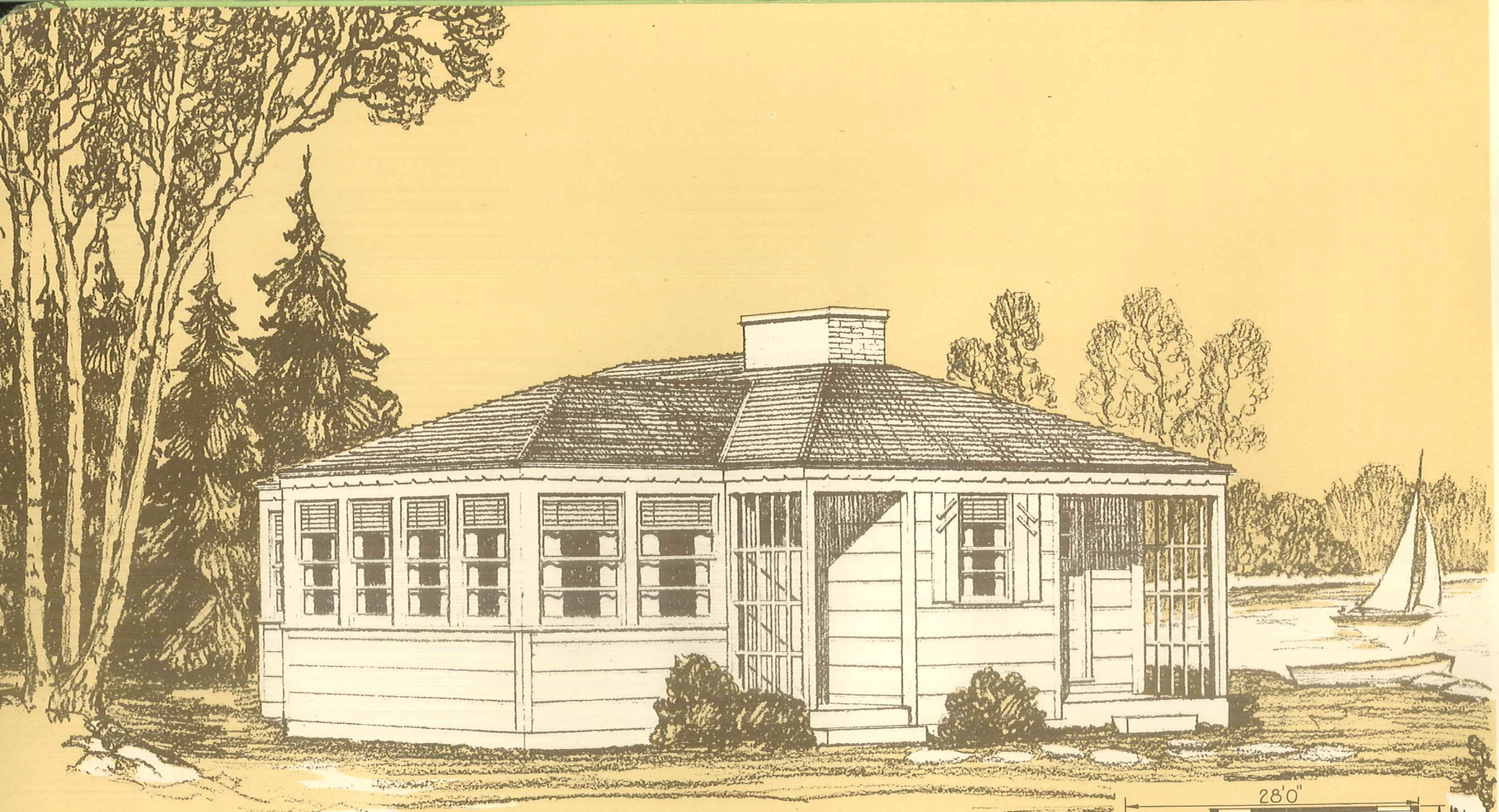




The Elto

Charmingly small and compact, the "Elto" will adequately furnish the occupants a maximum of efficiency and comfort.

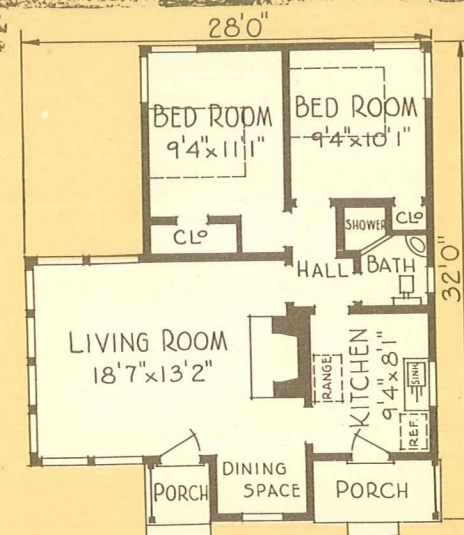
465 Square Feet Floor Area
5580 Cubic Feet

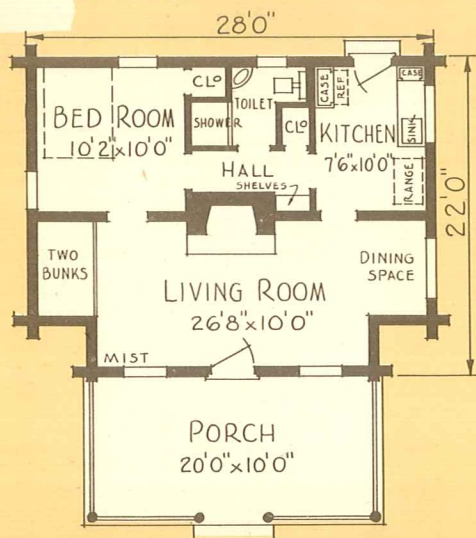
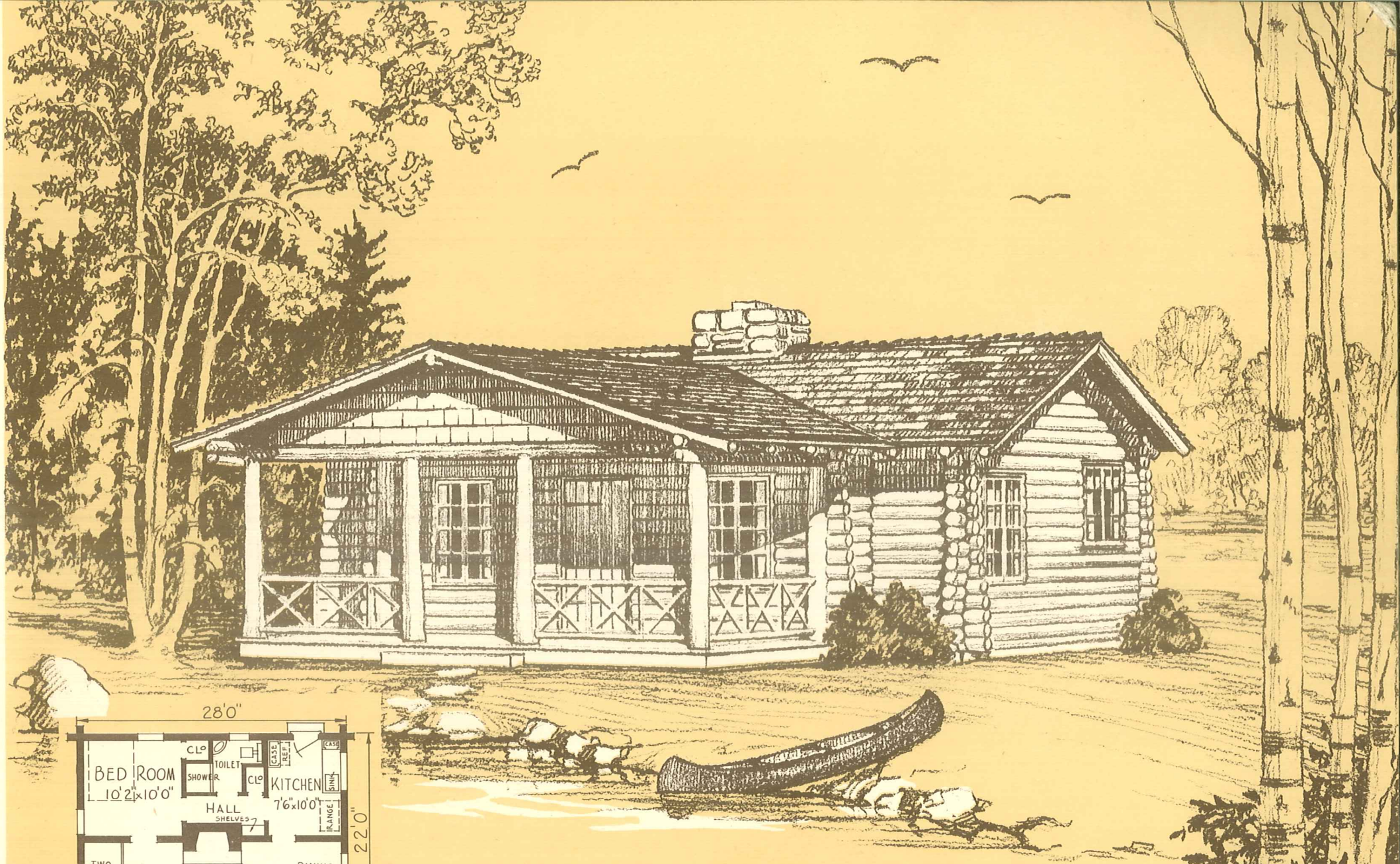


The Villa

This effective illustration portrays that modern design is very appropriate for summer homes and lodges. Note that entire end of living room is glazed.

700 Square Feet Floor Area
8100 Cubic Feet





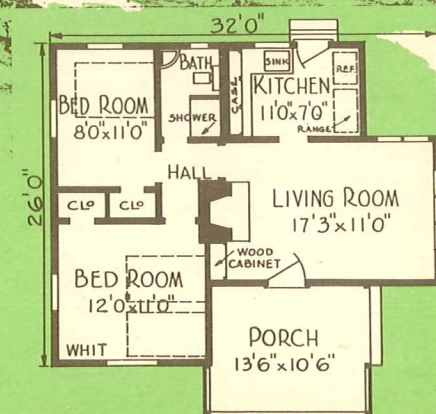
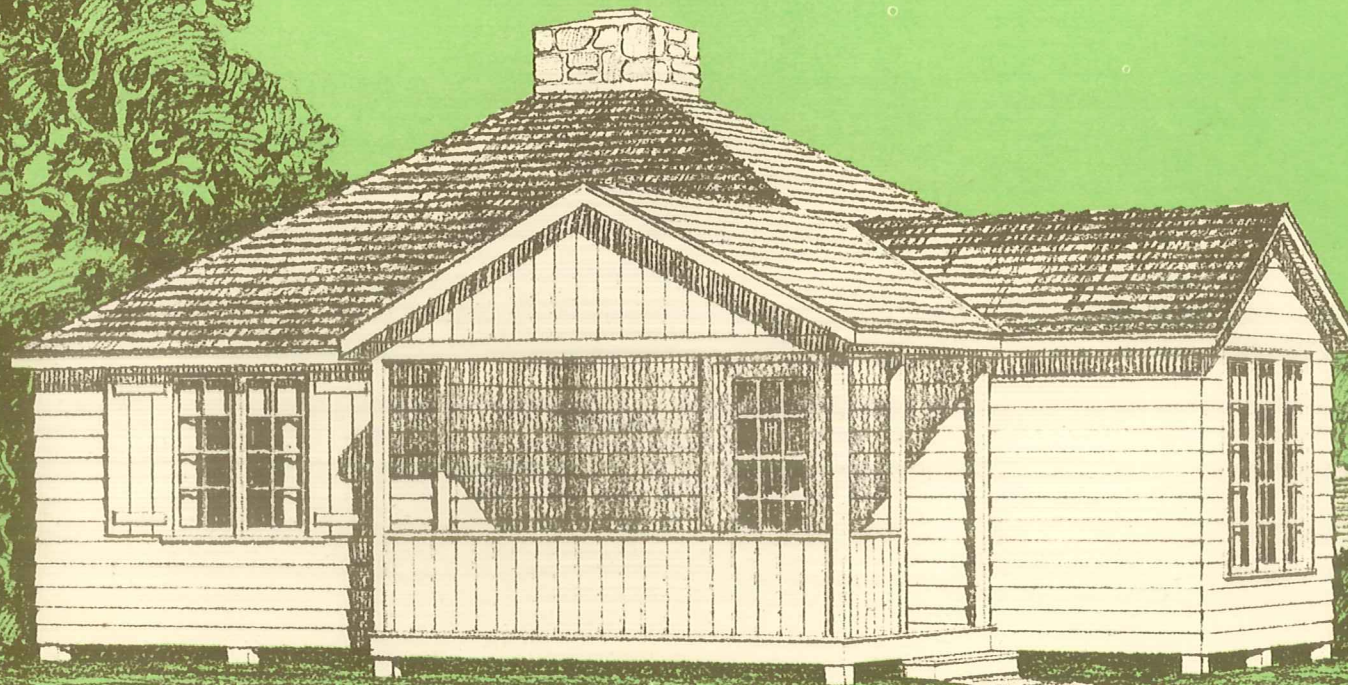
The Mist

Log cabins are cool in summer and warm in winter.
The children would enjoy a vacation here very much.

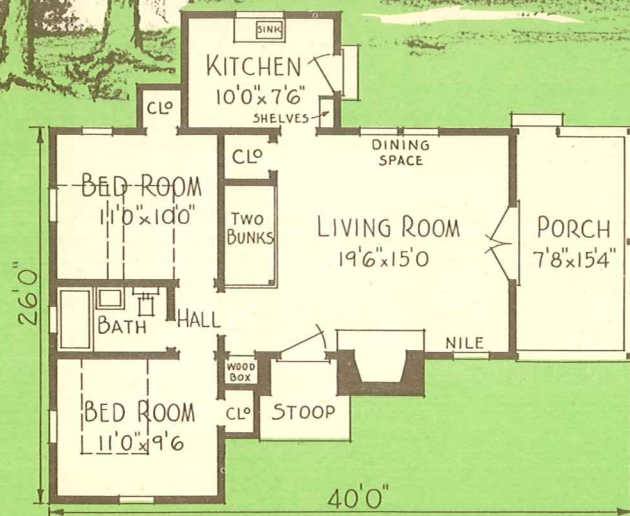
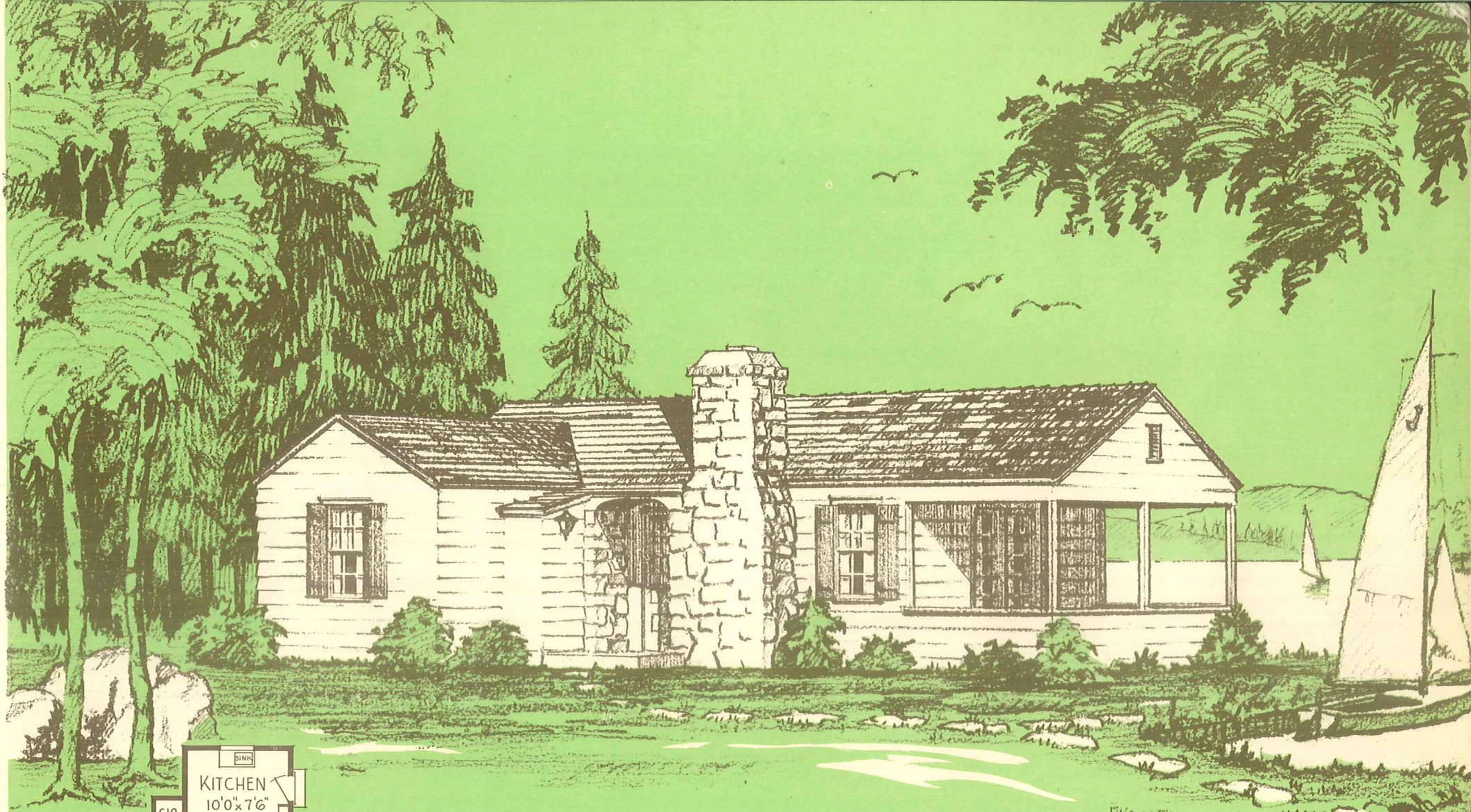
524 Square Feet Floor Area
6990 Cubic Feet

The Whit

A cozy haven for the small family who wishes to secure comfortable accommodations during vacations and week-end excursions.



663 Square Feet Floor Area
8730 Cubic Feet



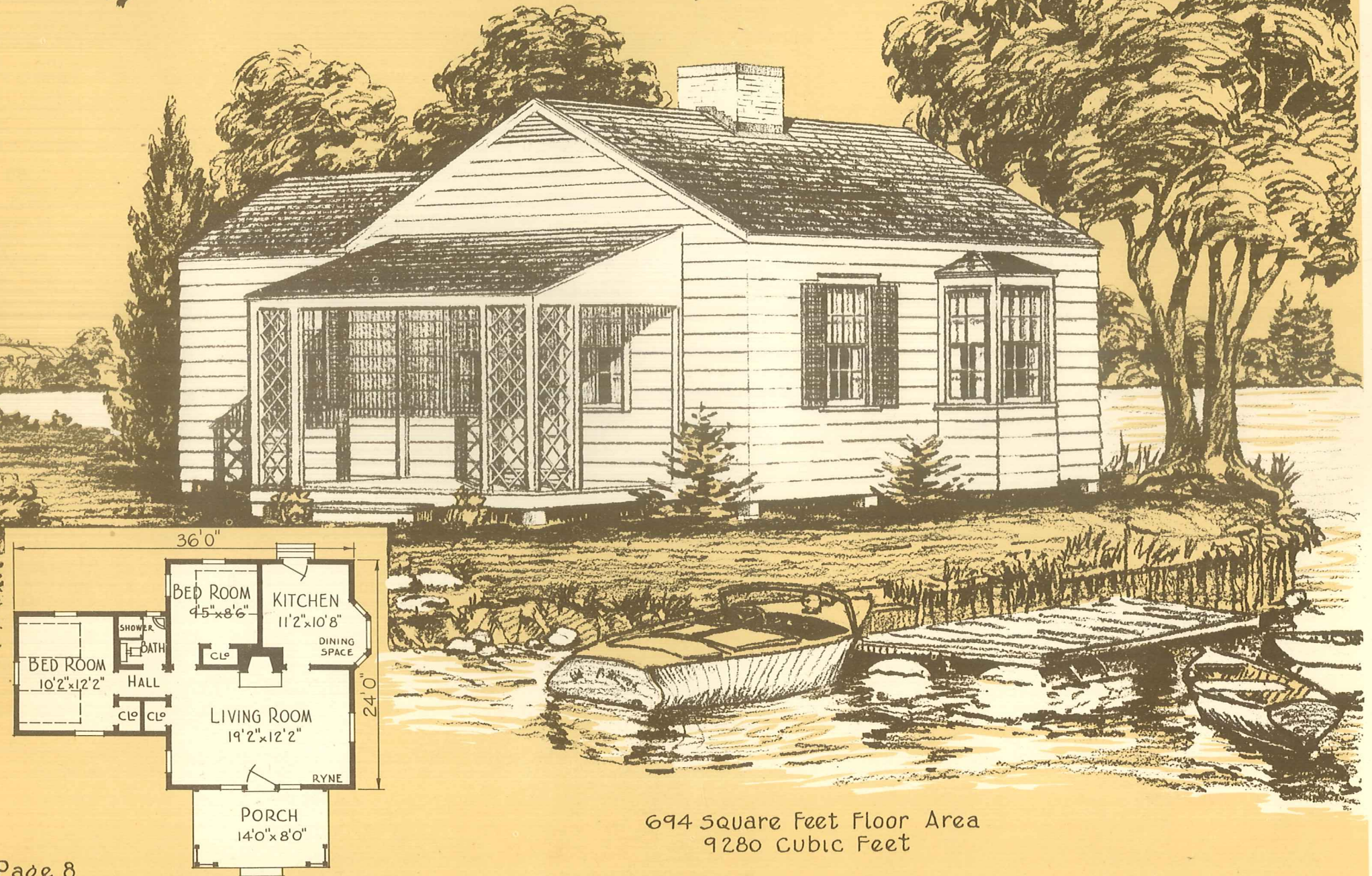
The Nile

Snuggling close to the ground with its low broad lines and squatty massive chimney, the "Nile" leaves little to be desired.

622 Square Feet Floor Area
8,660 Cubic Feet

The Ryne

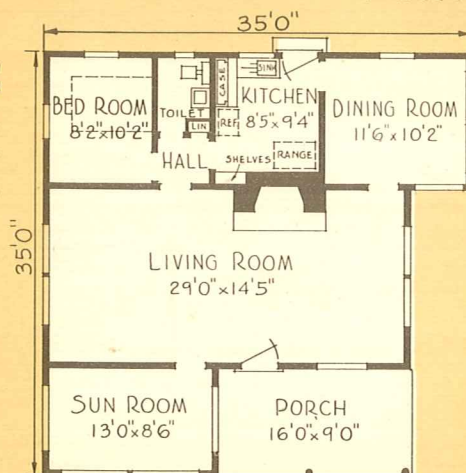
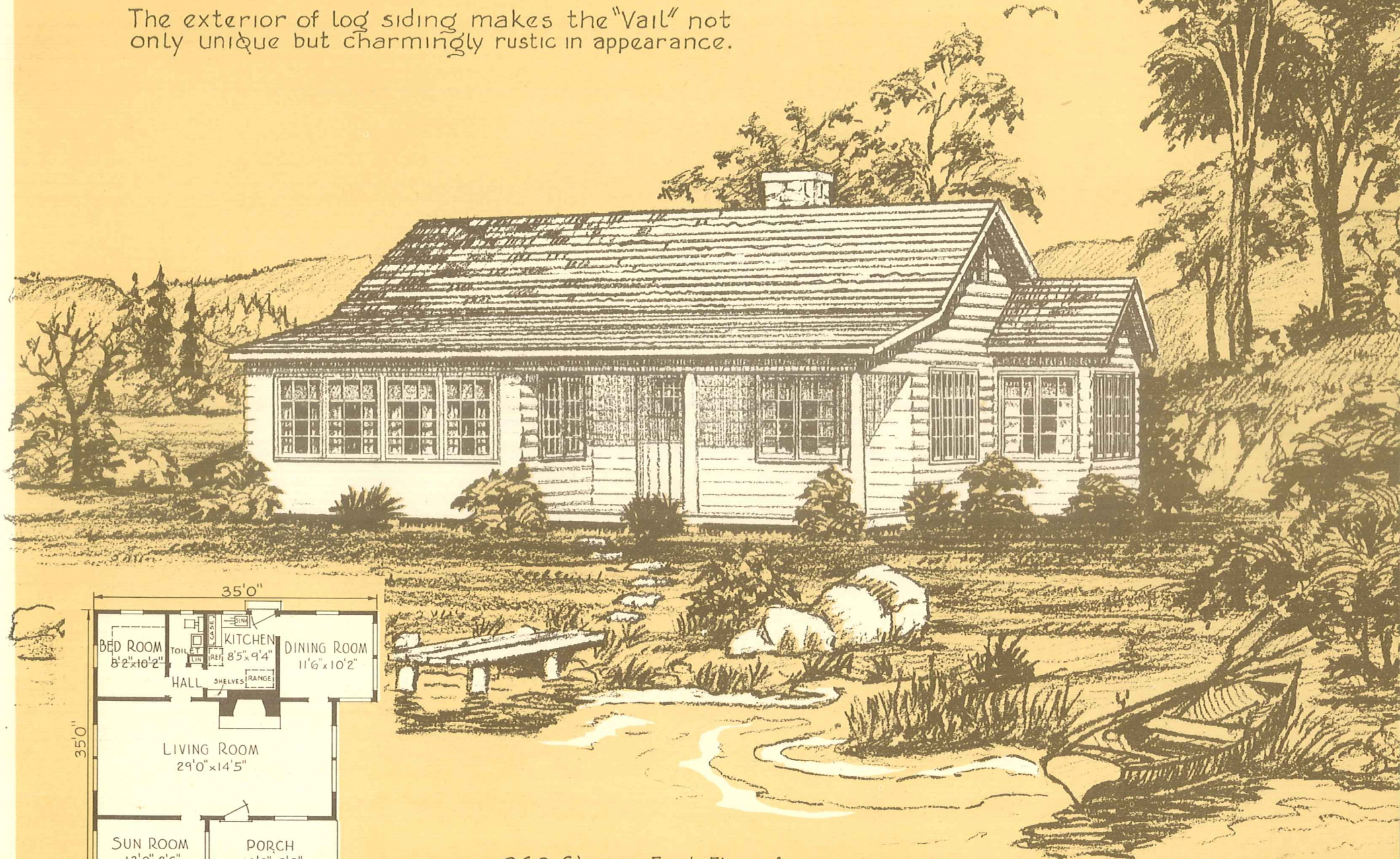
This summer home will prove an ideal retreat for those seeking rest and comfort away from the hustle and bustle of city life.



694 Square Feet Floor Area
9280 Cubic Feet

The Vail

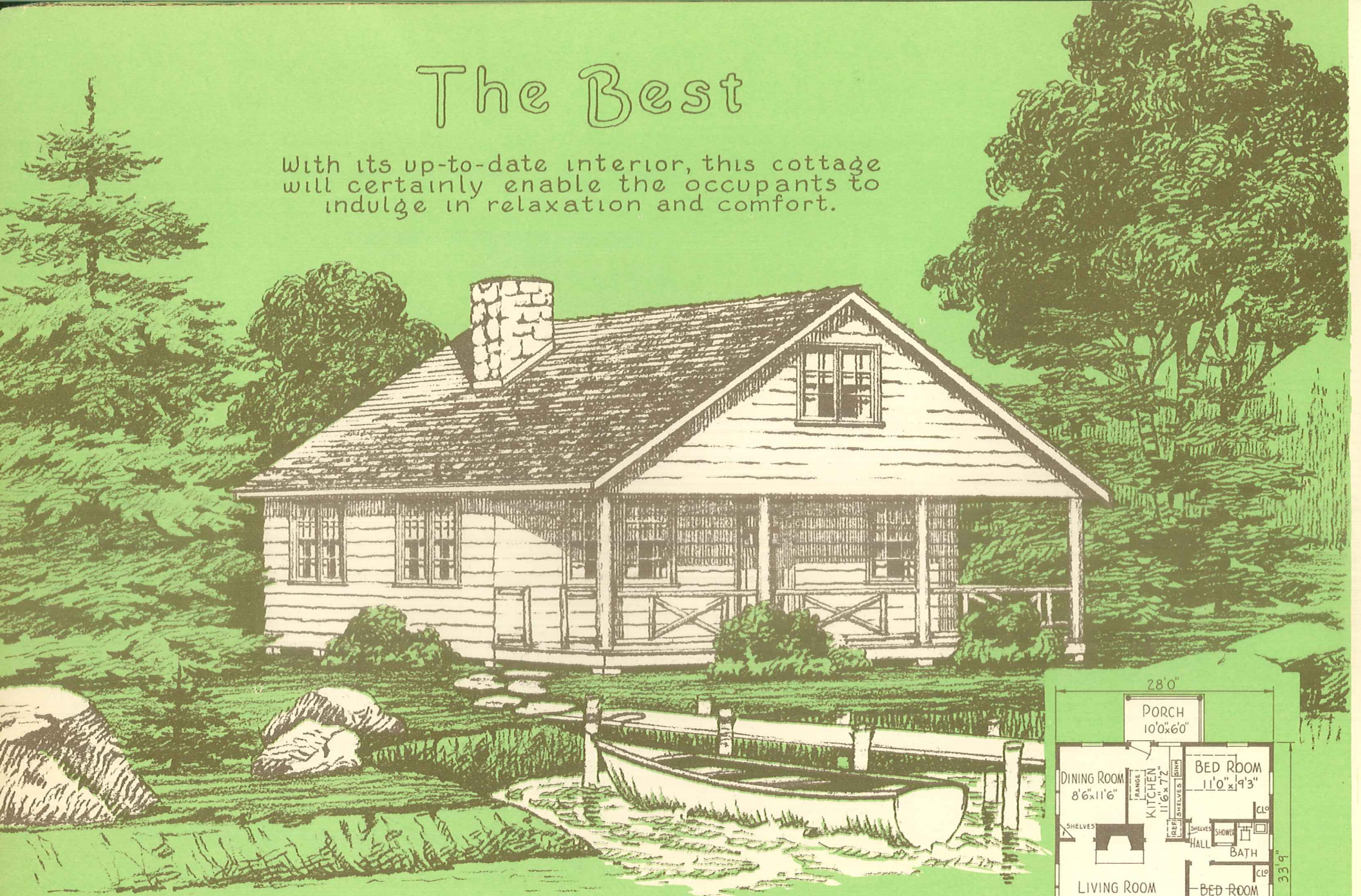
The exterior of log siding makes the "Vail" not only unique but charmingly rustic in appearance.



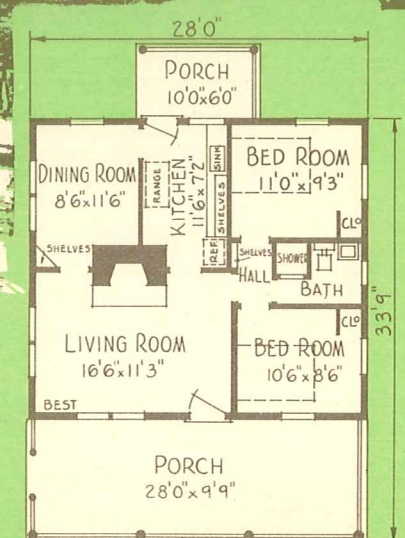
962 Square Feet Floor Area
12,120 Cubic Feet

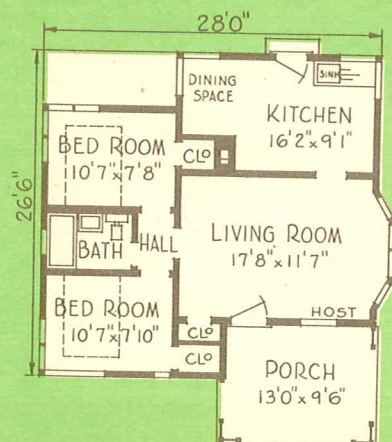
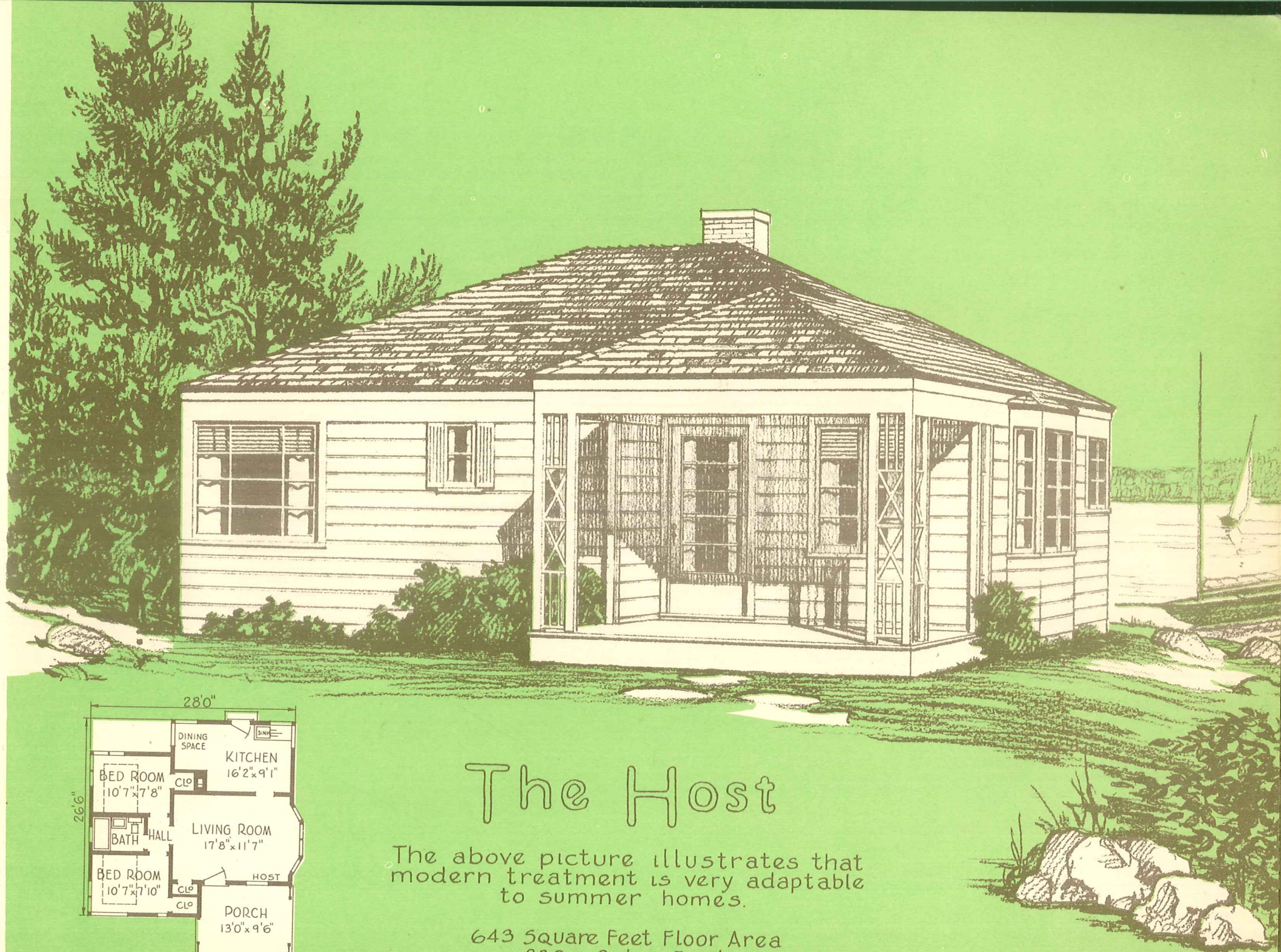
The Best

With its up-to-date interior, this cottage will certainly enable the occupants to indulge in relaxation and comfort.



672 Square Feet Floor Area
12,230 Cubic Feet

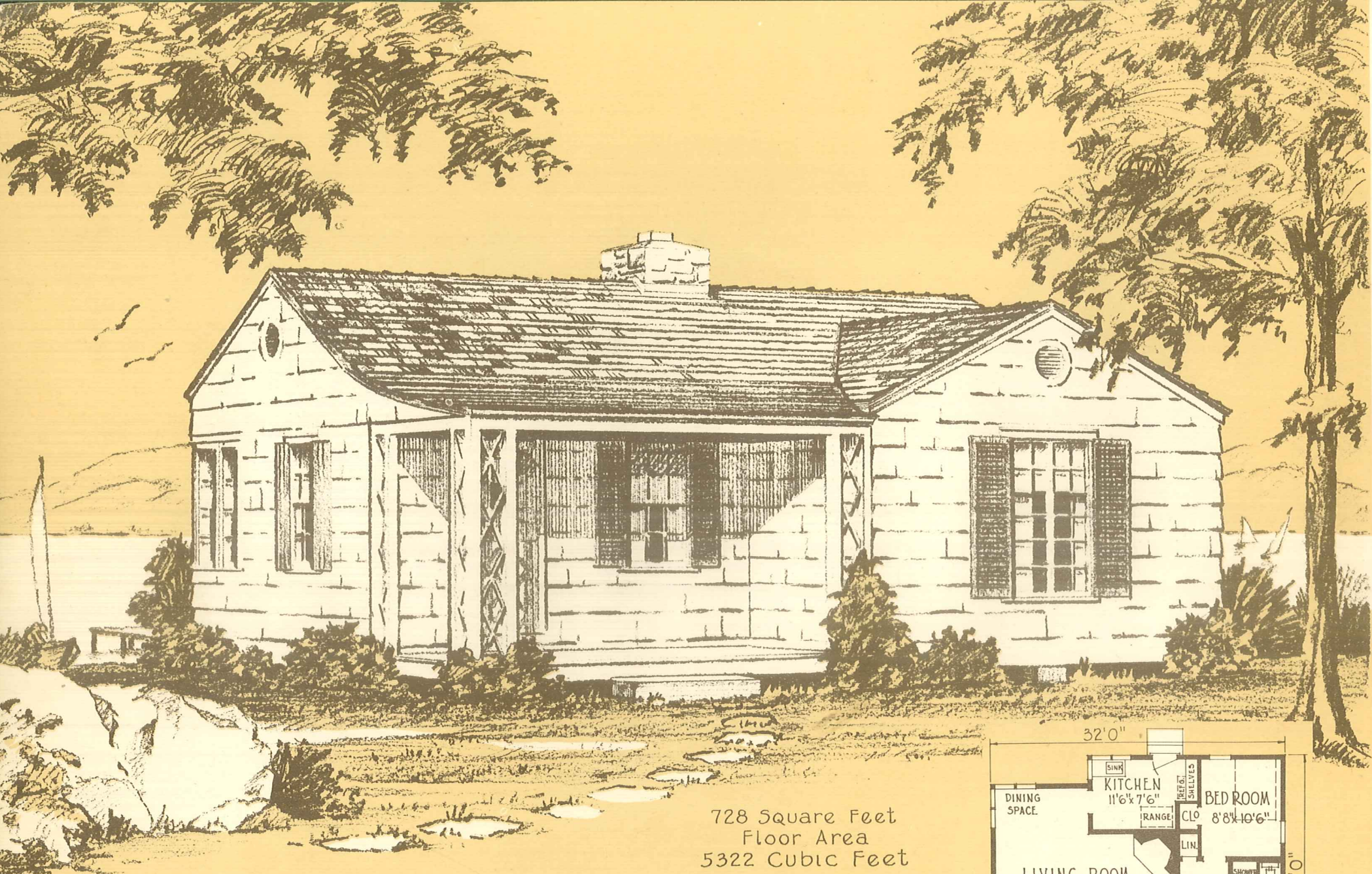




The Host

The above picture illustrates that modern treatment is very adaptable to summer homes.

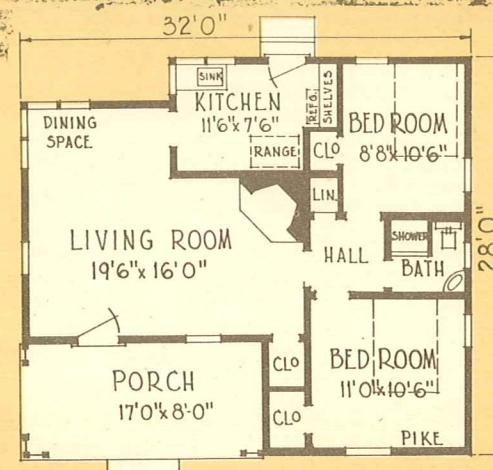
643 Square Feet Floor Area
8380 Cubic Feet



728 Square Feet
Floor Area
5322 Cubic Feet

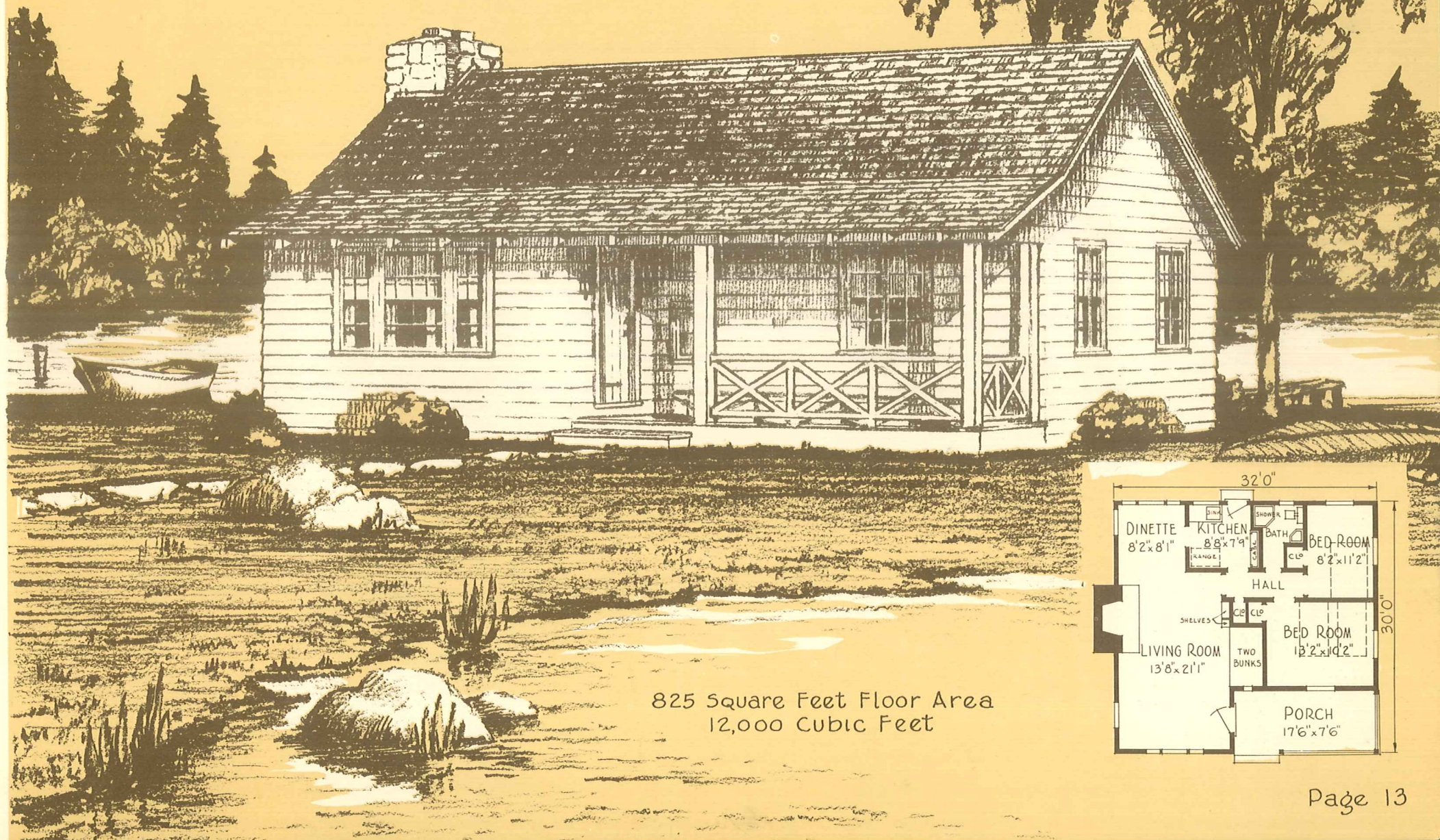
The Pike

The large airy living room with natural fireplace, and porch, which may be enscreened, are notable features in this convenient plan.

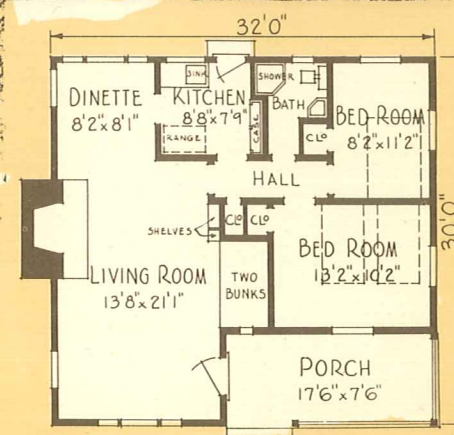


The Vogue

The Vogue exemplifies true year-round comfort and hospitality with large airy rooms, a huge stone fireplace and all modern conveniences.

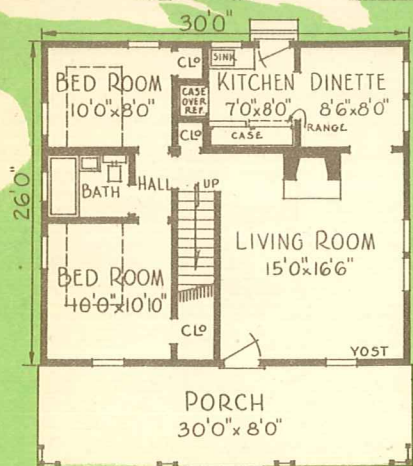
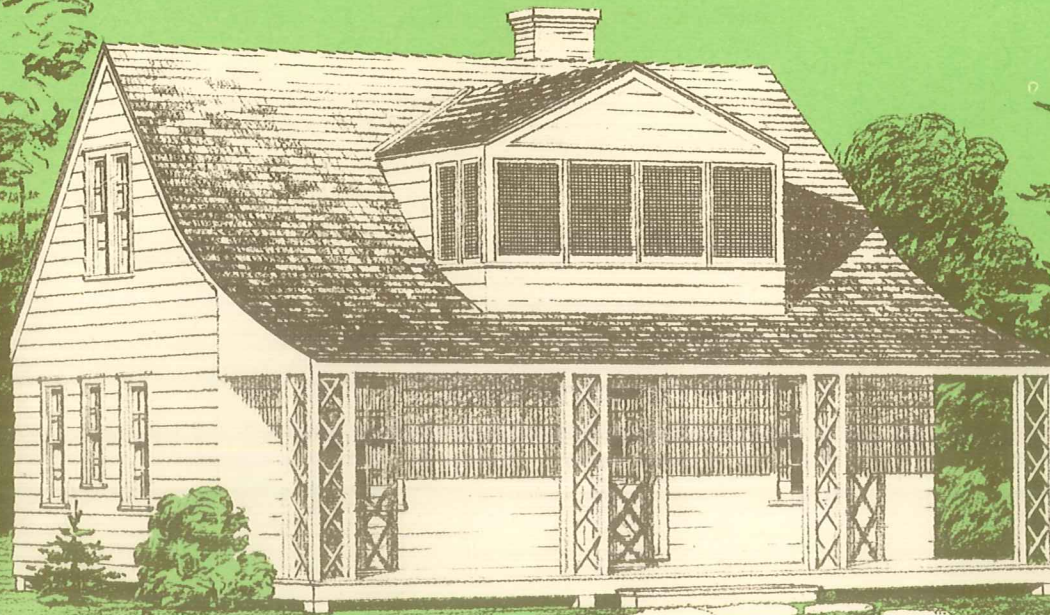


825 Square Feet Floor Area
12,000 Cubic Feet



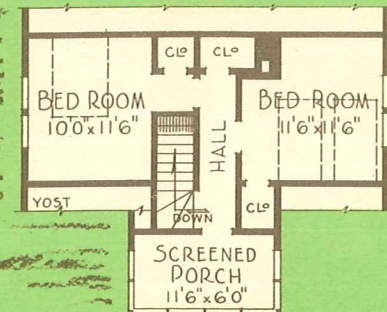
The Yost

The many attractive features offered in this two-story summer home will assure a real happy and helpful vacation.



First Floor

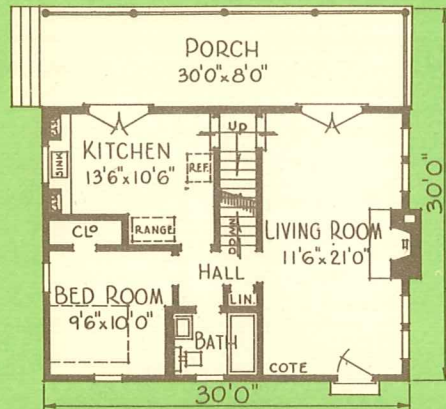
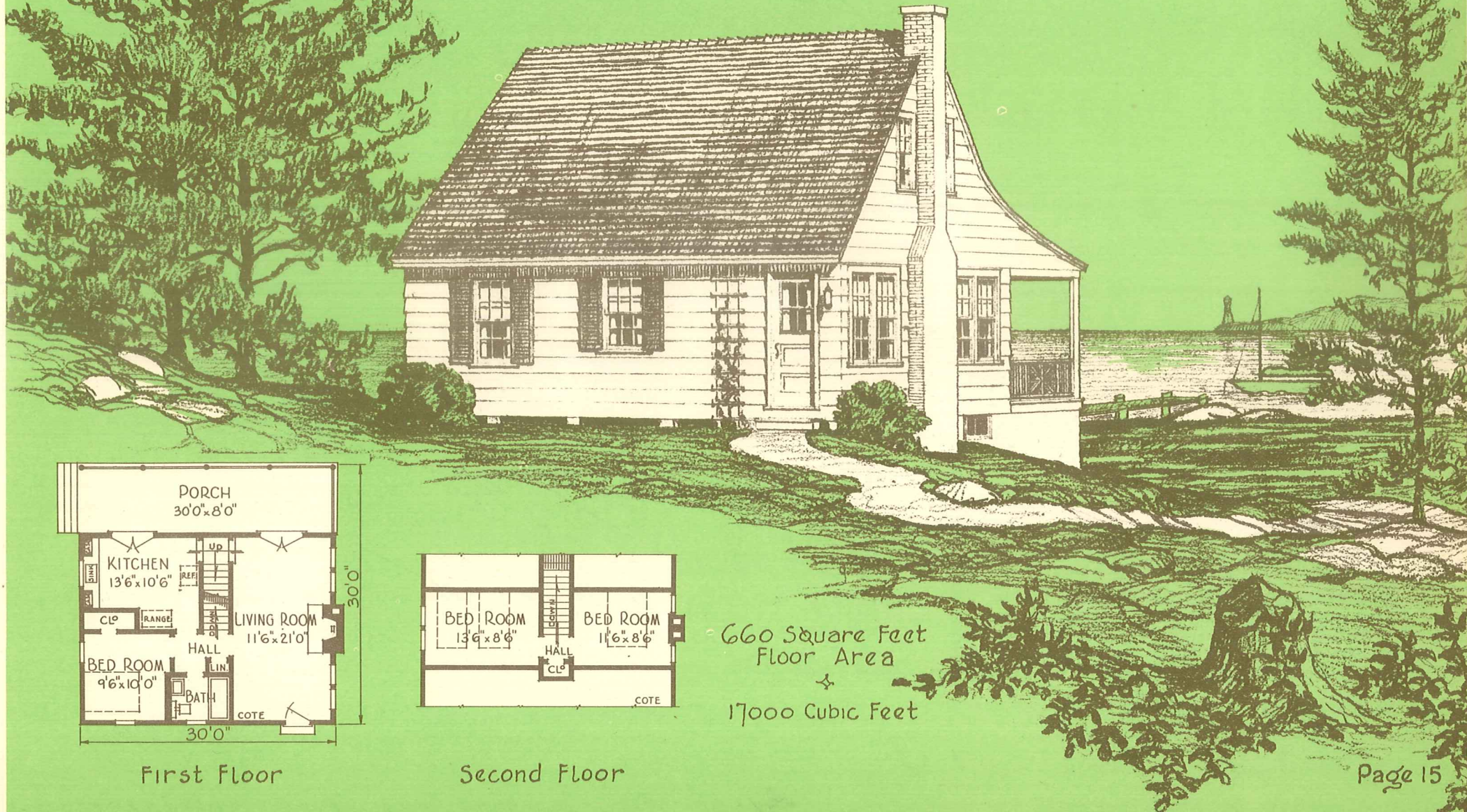
780 Square Feet Floor Area
15300 Cubic Feet



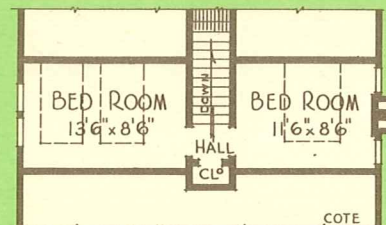
Second Floor

The Cote

An unusual two-story summer home planned with a garage or boat-house space which may be entered from the porch side.



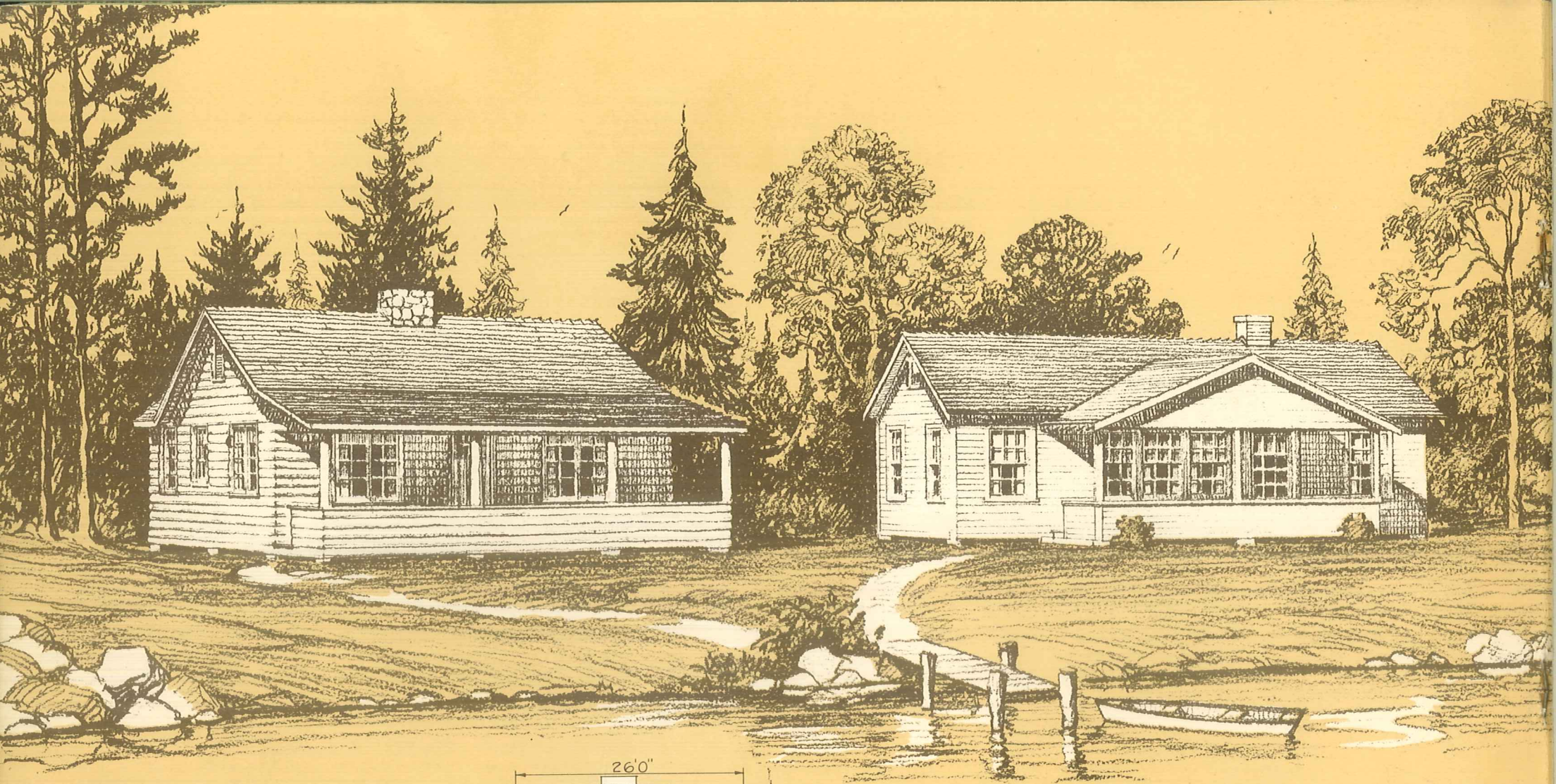
First Floor



Second Floor

660 Square Feet
Floor Area

17000 Cubic Feet

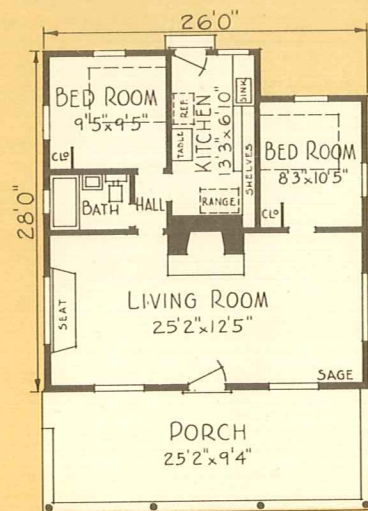


The Sage

A "pacemaker." An appealing rugged design affording plenty of elbow-room.

695 Square Feet Floor Area
9435 Cubic Feet

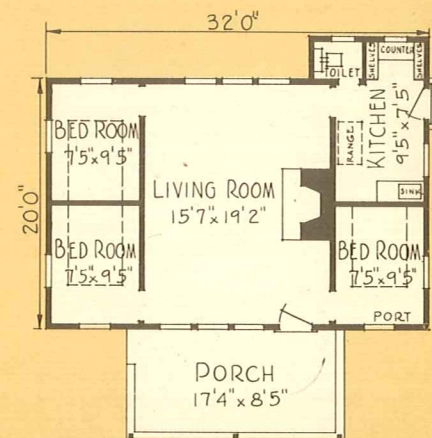
Page 16.

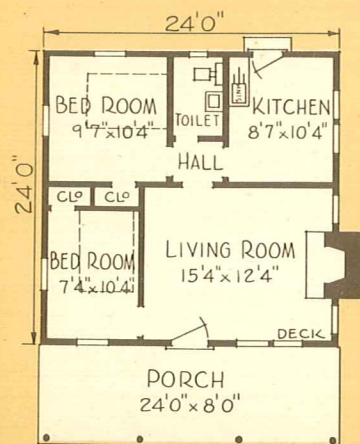


The Port

Of pleasing design with spacious rooms, a sure "hit" for summer-home loving folks.

675 Square Feet Floor Area
8560 Cubic Feet

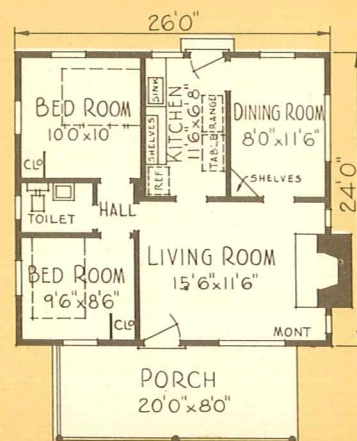




The Deck

A summer retreat answering demands of personal appeal, simplicity and "purse".

576 Square Feet Floor Area
7990 Cubic Feet



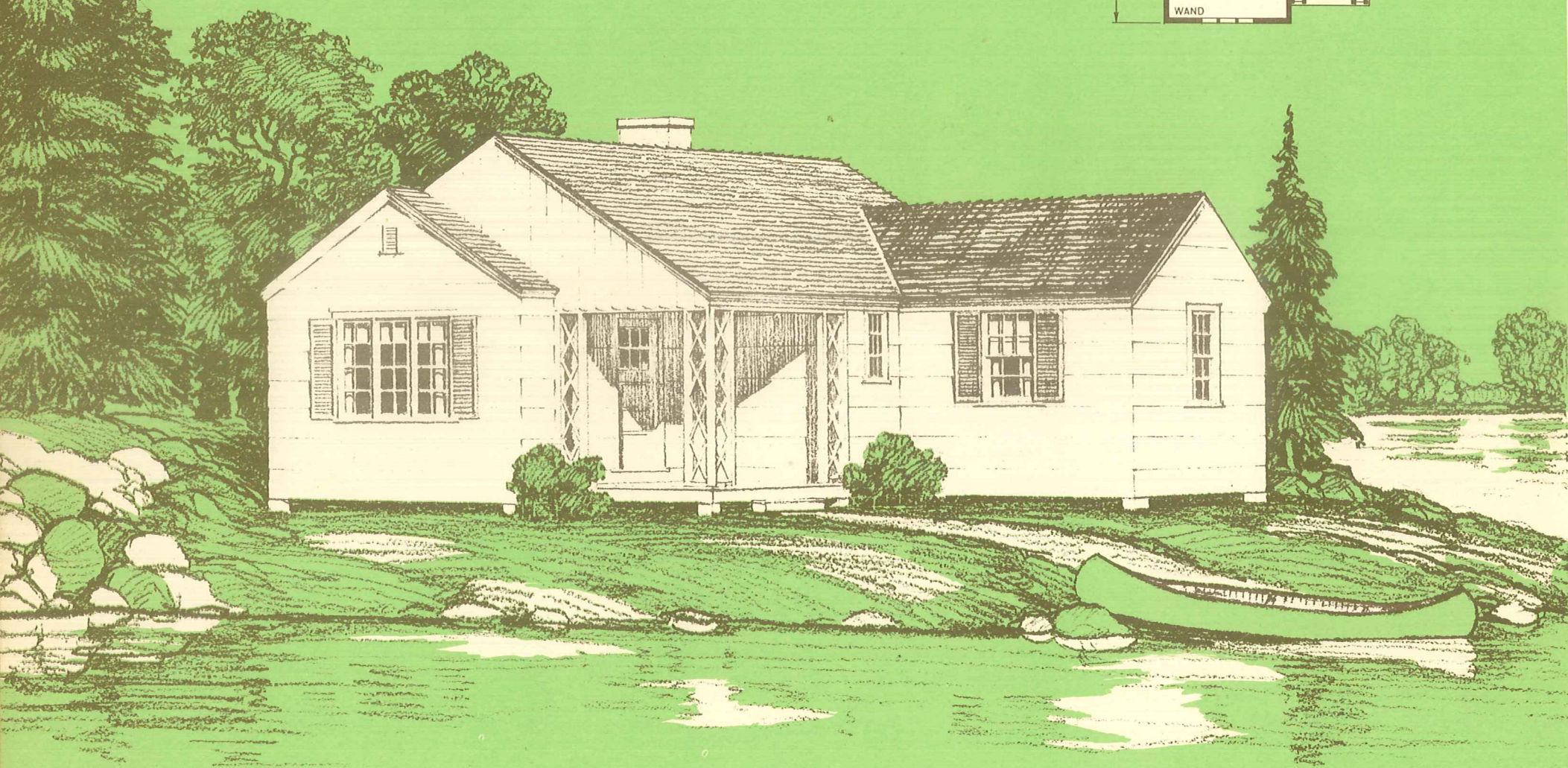
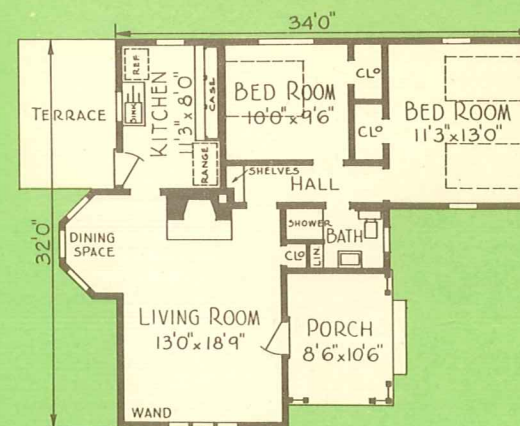
The Mont

A cozy cottage adaptable to any locality or climate and always up-to-date.

624 Square Feet Floor Area
8540 Cubic Feet

The Wand

With its cheery fireplace, the "Wand" would be ever so comfortable even into the late fall and early winter.

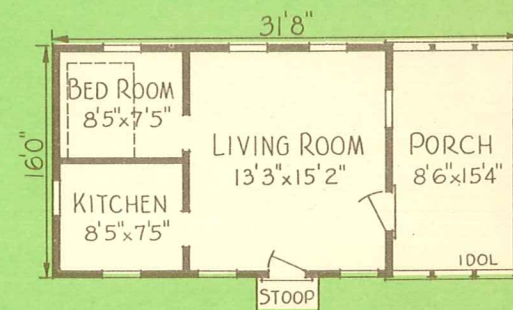




The Idol

This type of summer home is often seen because the simplicity of construction and roomy interior virtually speak for its popularity.

504 Square Feet Floor Area
5,150 Cubic Feet

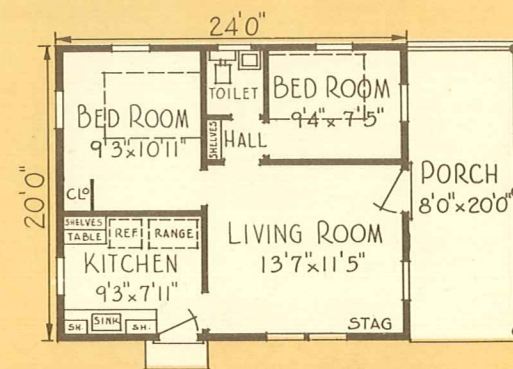


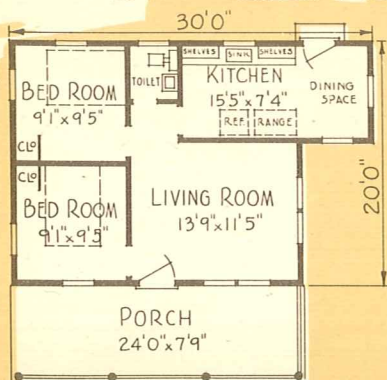
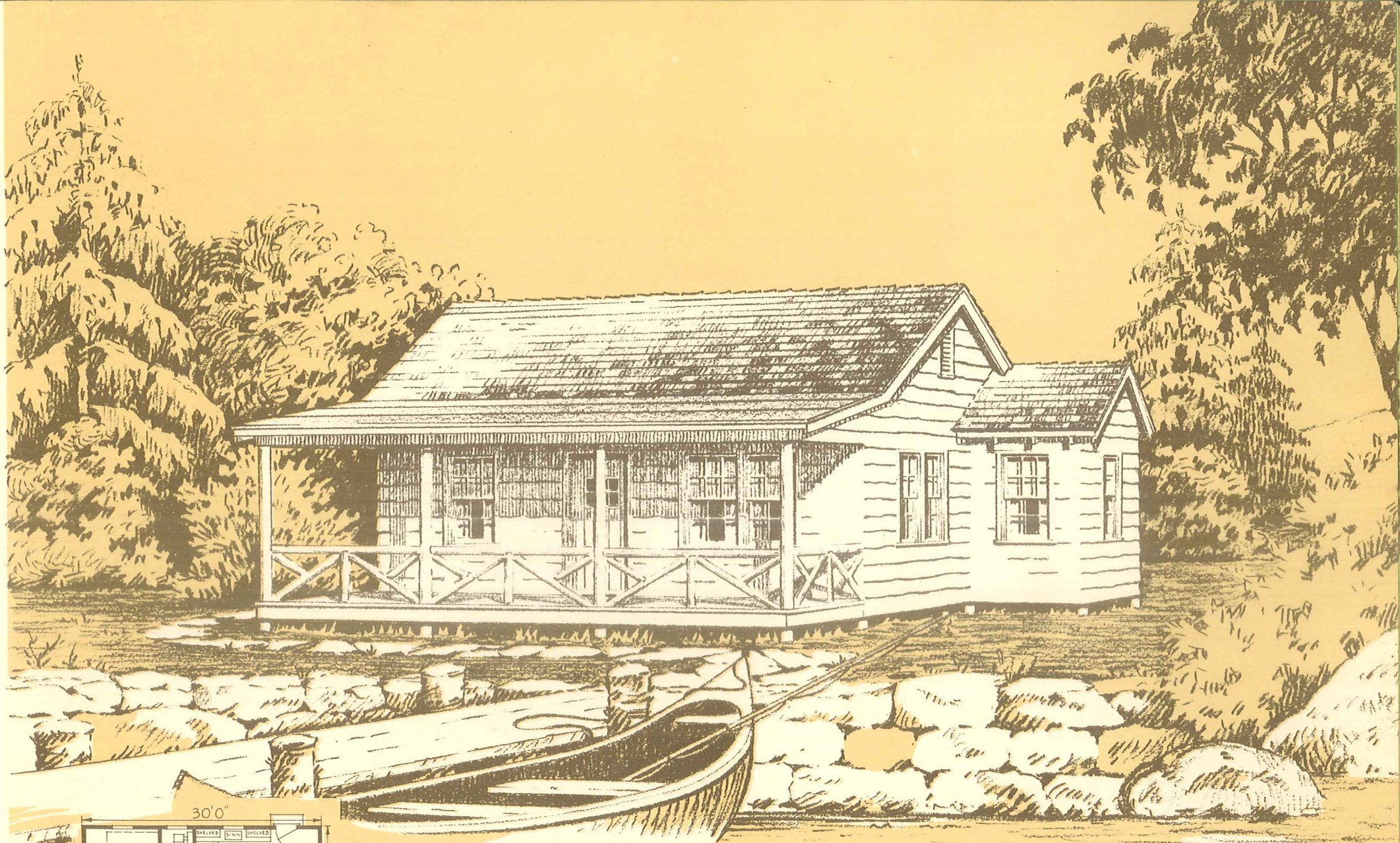


The Stag

A summer home for those desiring appearance and comfort in a house featuring utility and efficiency.

480 Square Feet Floor Area
660 Cubic Feet



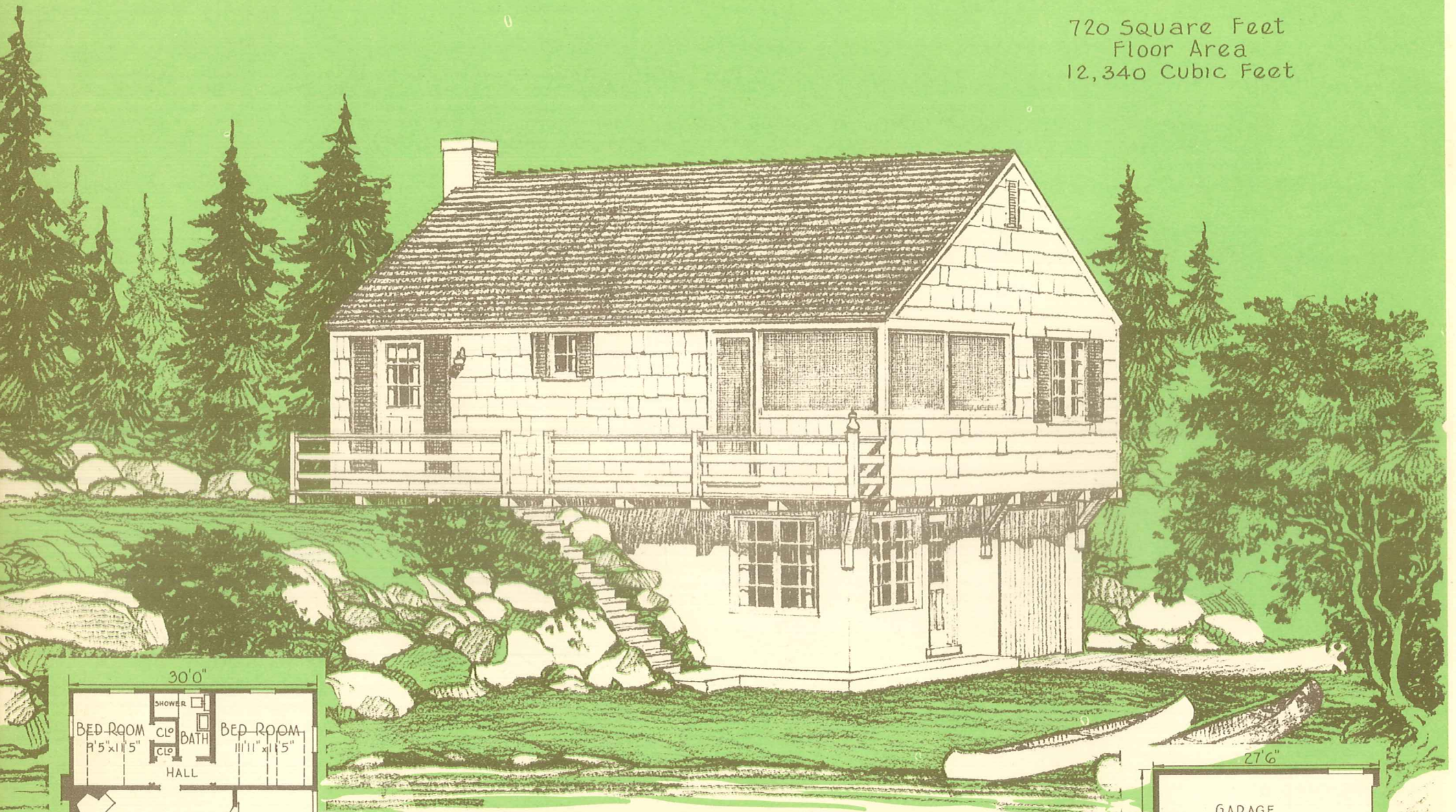


The Vance

The wide neighborly porch and conveniently planned kitchen bespeaks the home of contented and friendly people.

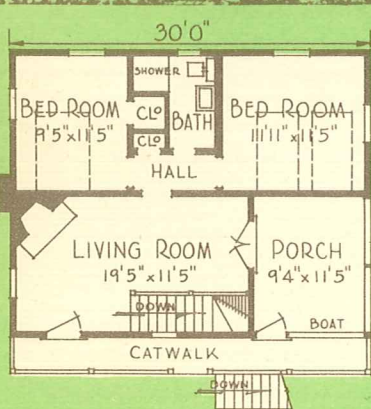
530 Square Feet
Floor Area
6900 Cubic Feet.

720 Square Feet
Floor Area
12,340 Cubic Feet

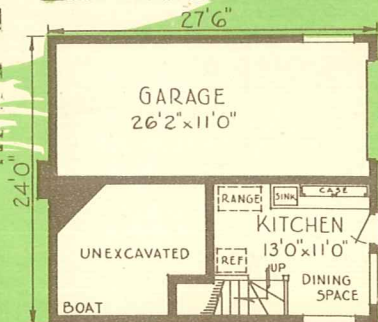


The Boat

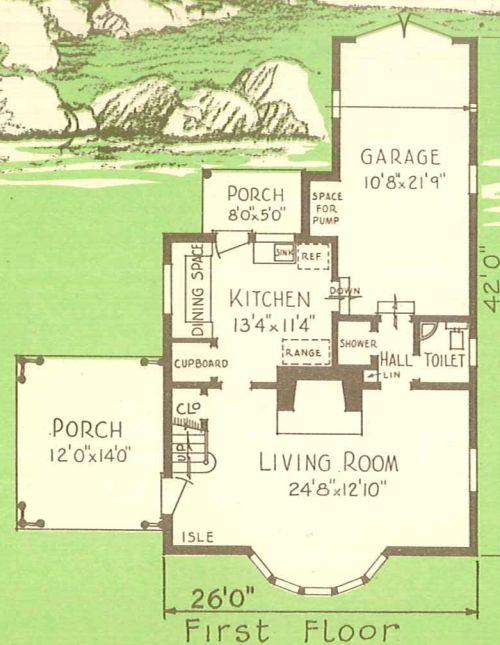
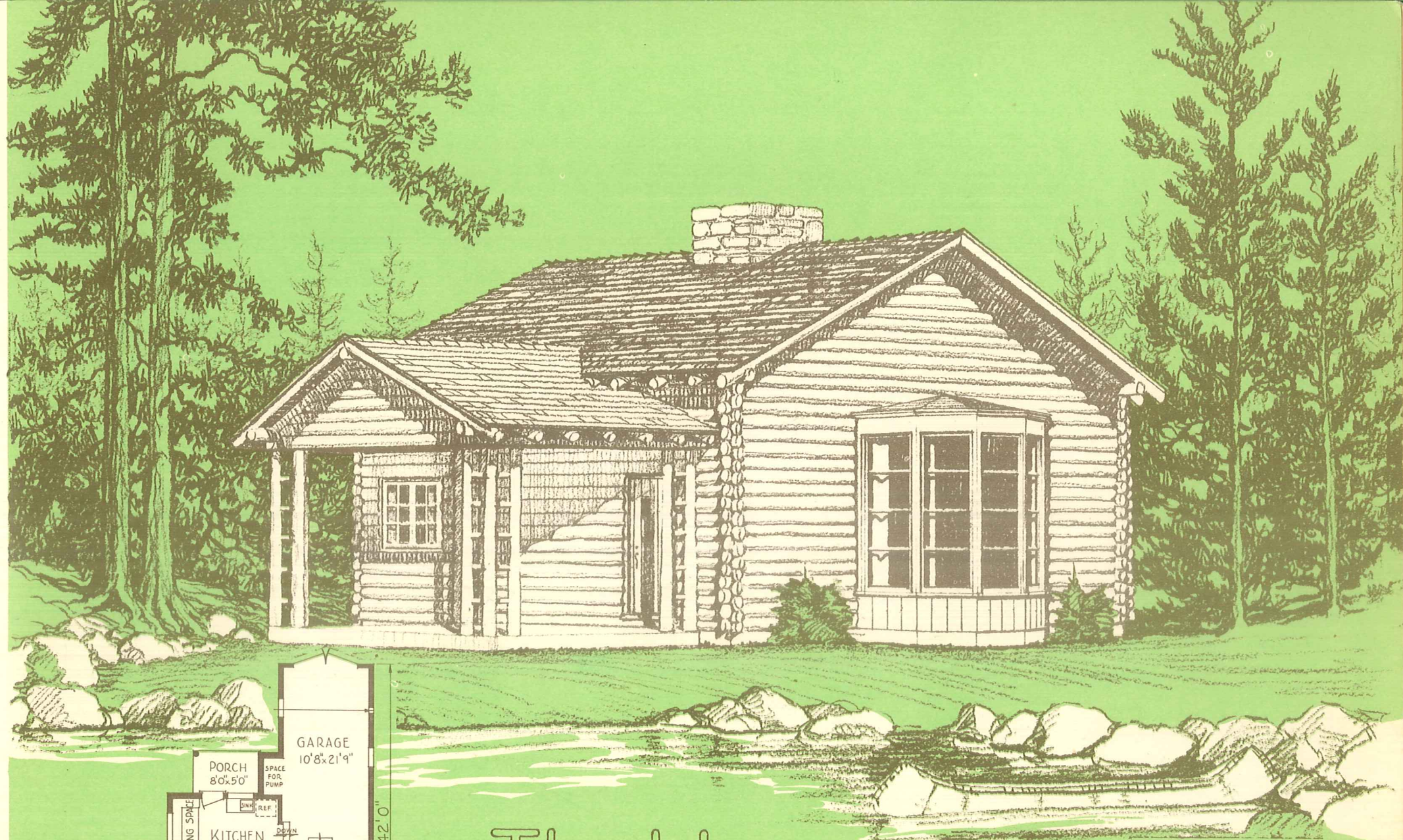
Answering that "Lot on the hillside" question, or for those in quest of the unusual in vacation houses. The garage could serve equally well as a boathouse.



Upper Floor



Beach Floor



The Isle

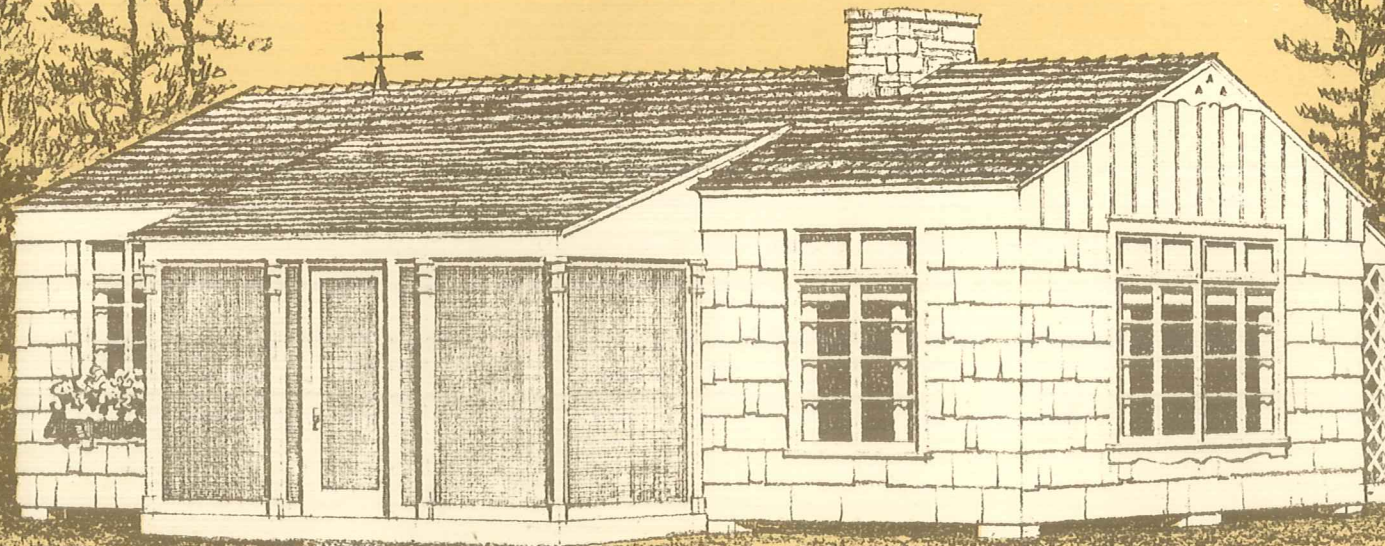
The large homey studio living room with the large view bay-window faces the water. An attached garage and rooms on the second floor are added features.

910 Square Feet Floor Area
15350 Cubic Feet

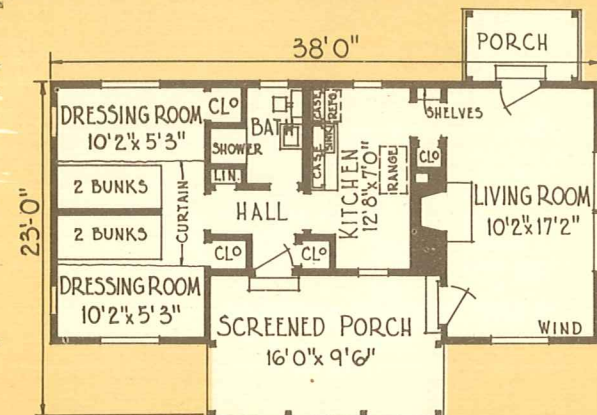


The Wind

Delightfully spacious and modern, with an unusual arrangement of rooms for sleeping quarters. Note the built-in bunks.

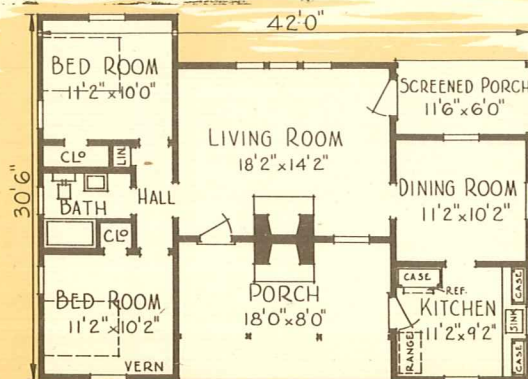
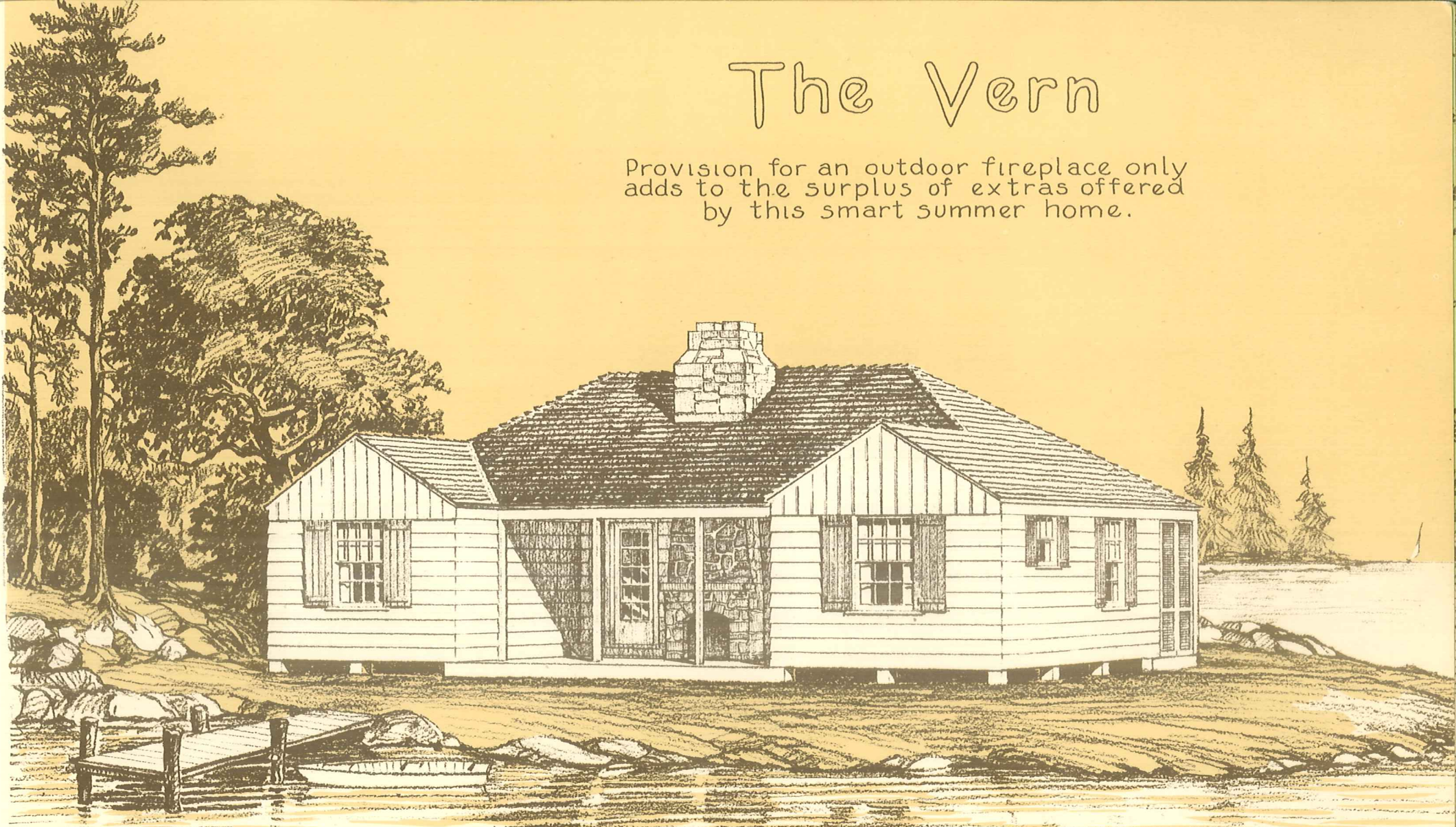


612 Square Feet Floor Area
7630 Cubic Feet



The Vern

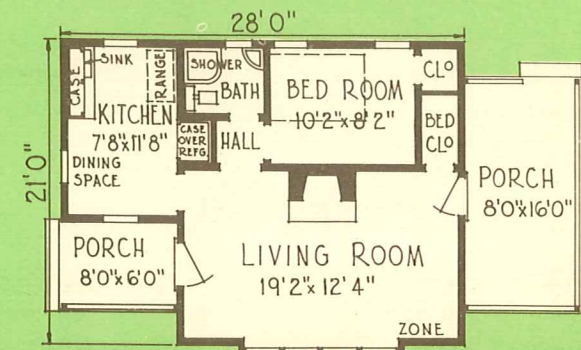
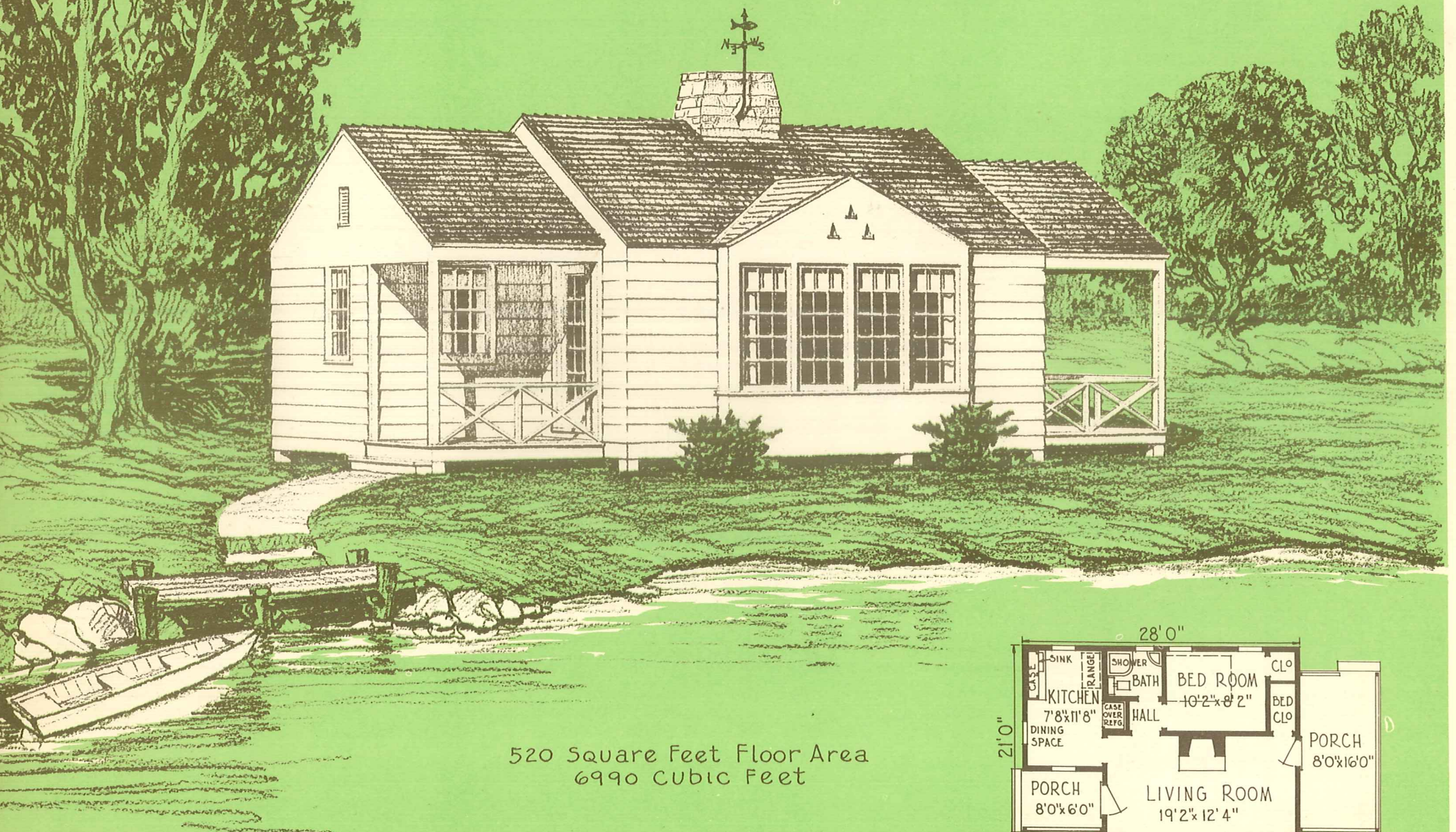
Provision for an outdoor fireplace only adds to the surplus of extras offered by this smart summer home.



954 Square Feet Floor Area
12190 Cubic Feet

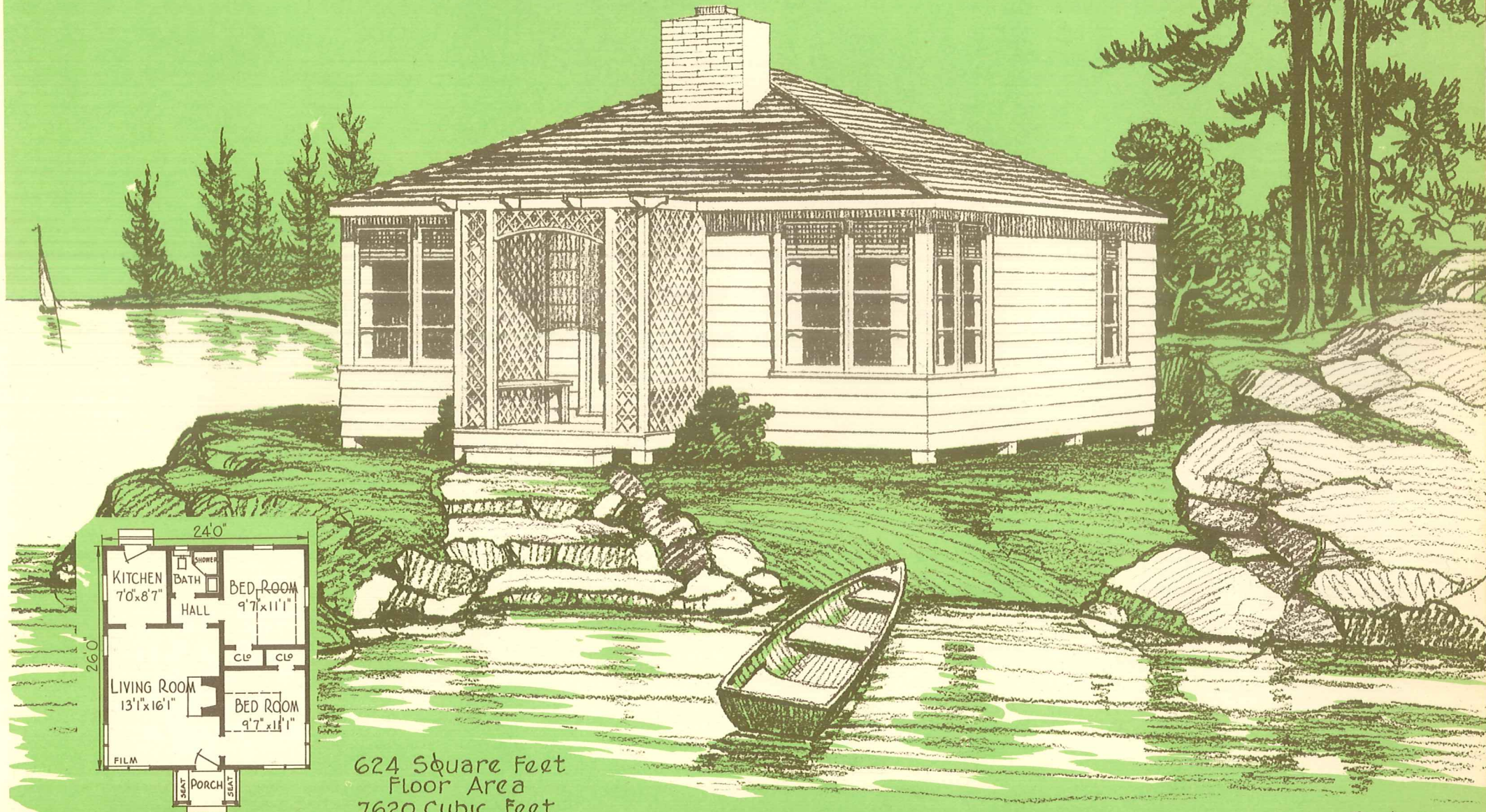
The Zone

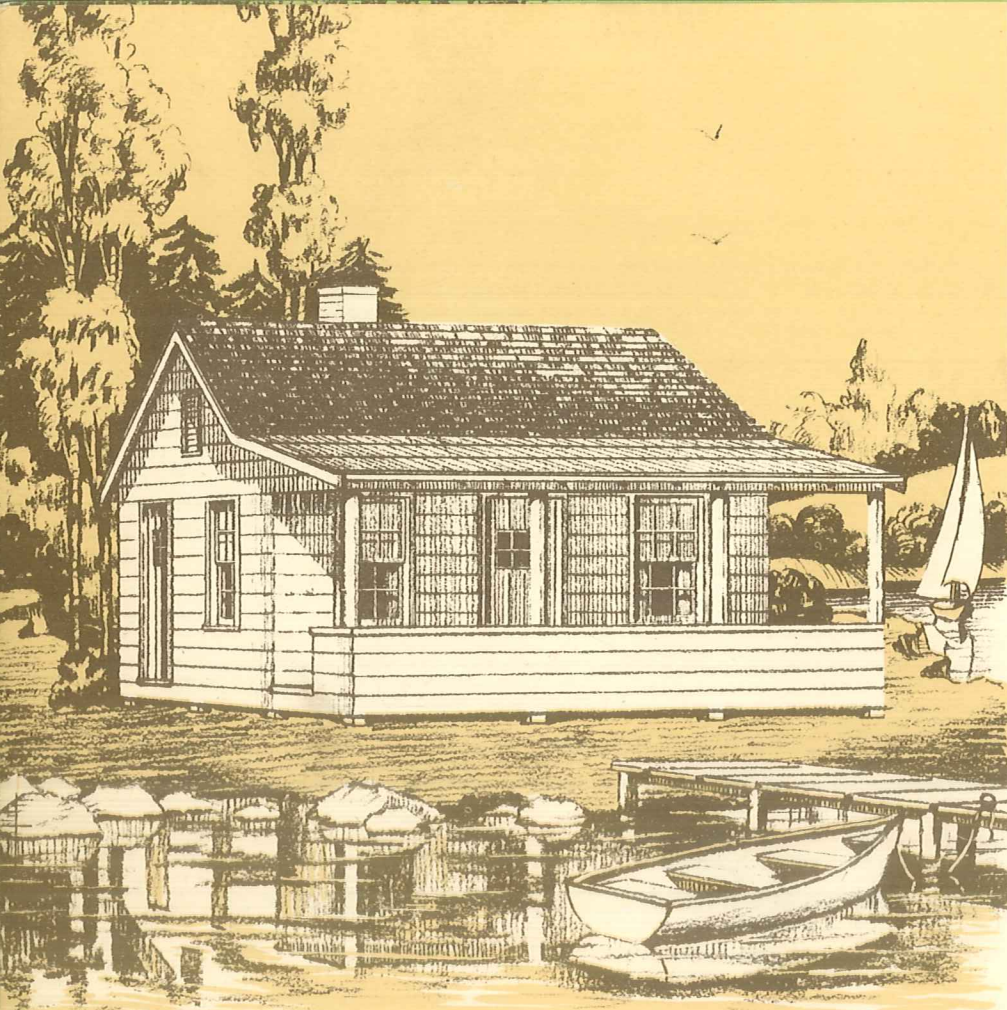
Even before seeing the well-arranged interior, this home strikes one as being crisply new and different.



The Film

A four room cottage, very modern in design, equipped with french windows and a charming fireplace in the living room.

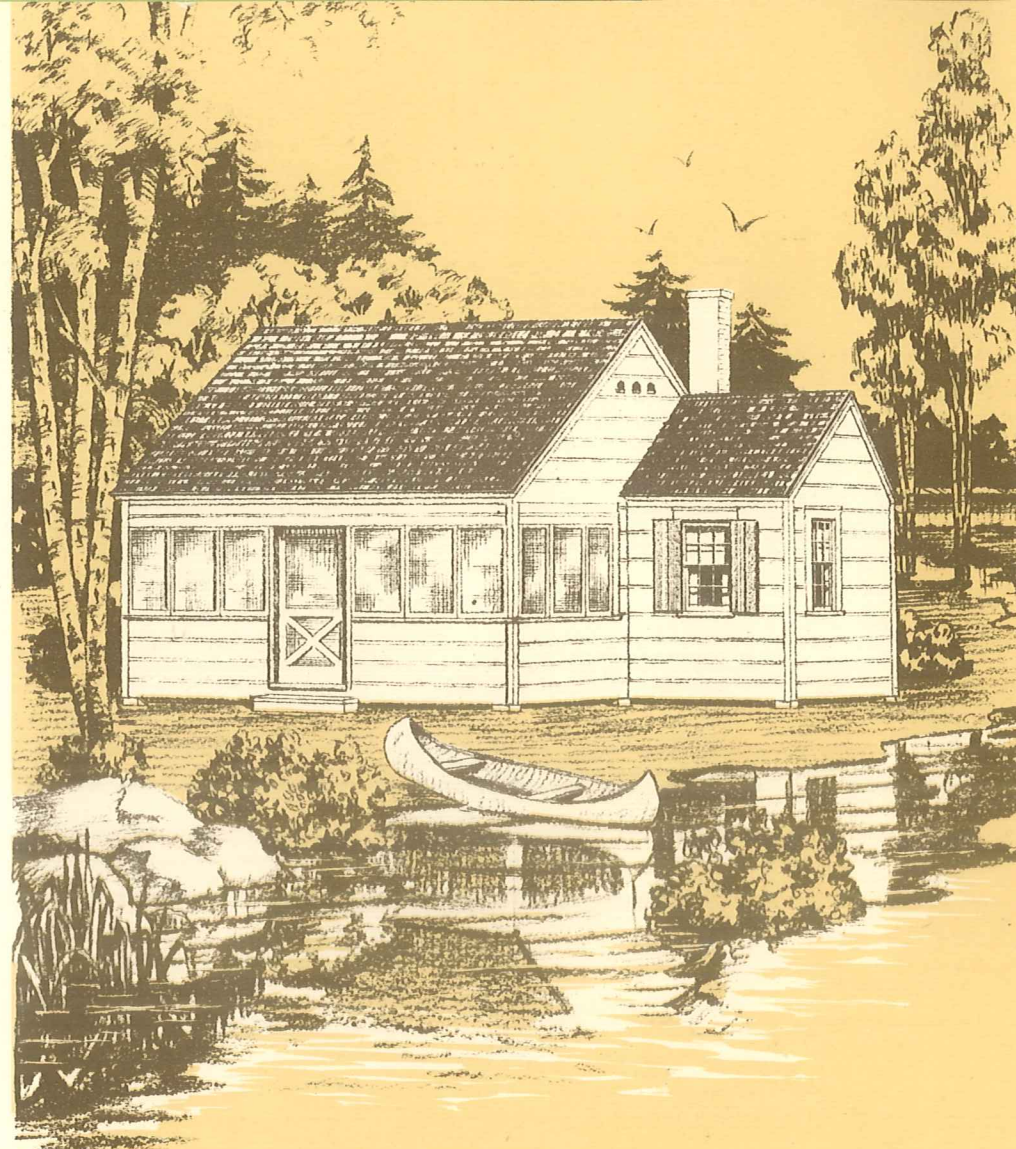




The Hike

People who believe in their leisure will enjoy this summer home.

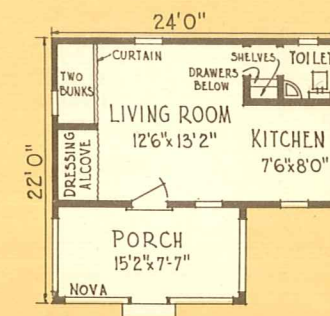
400 Square Feet Floor Area
5170 Cubic Feet



The Nova

The joy of "vacation-time" living will flourish in this compact summer home.

464 Square Feet Floor Area
5660 Cubic Feet

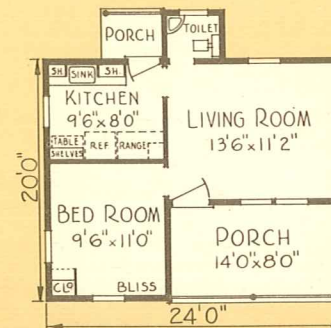
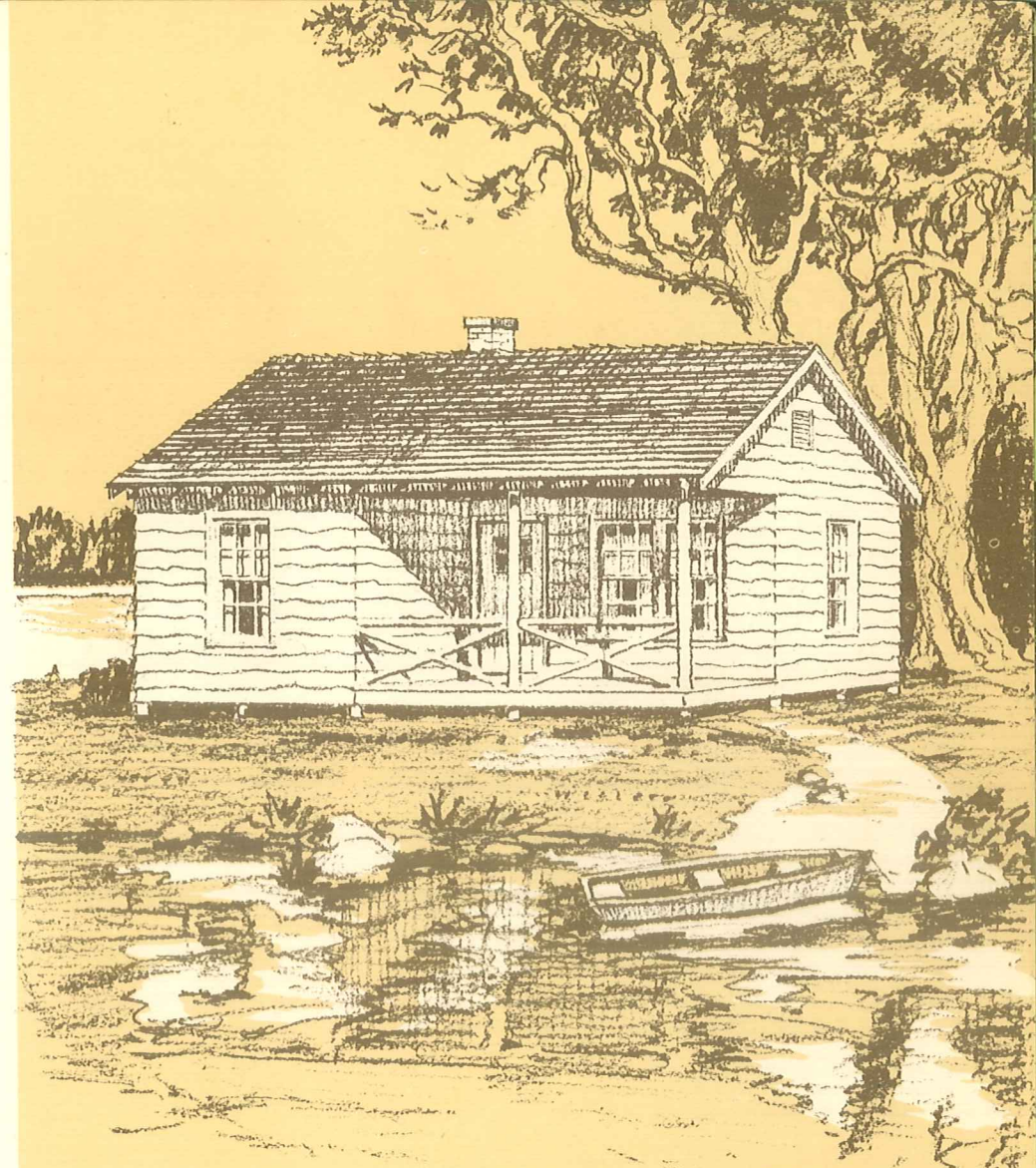




The Jill

The "Jill" is a pleasant cottage as economical to build as it is to maintain.

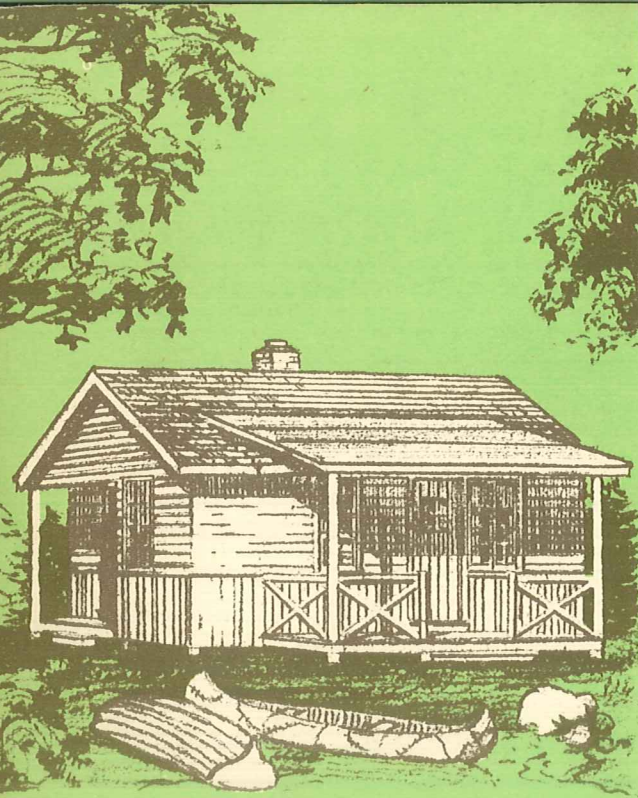
422 Square Feet Floor Area
5070 Cubic Feet



The Bliss

Inexpensive and simple in construction, yet attractive and complete.

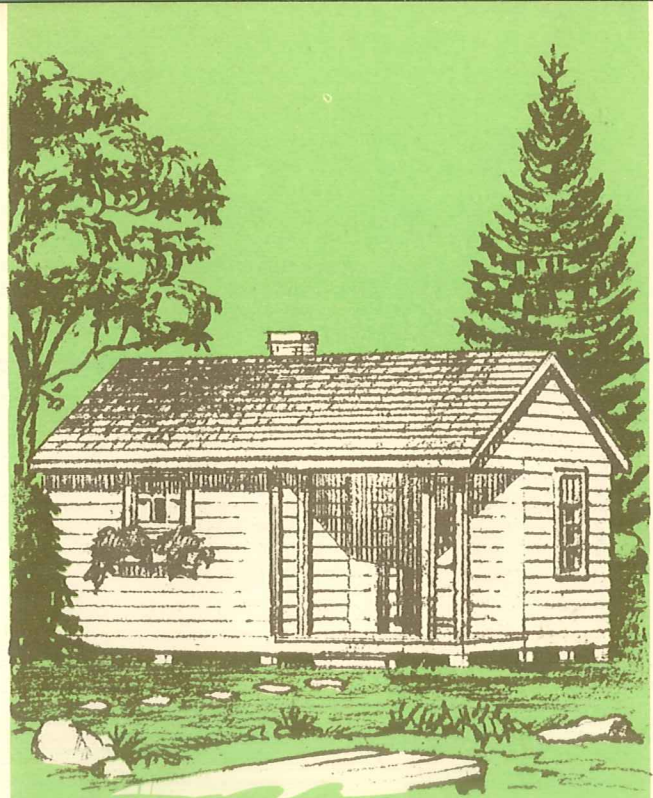
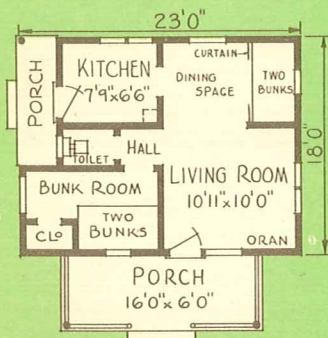
480 Square Feet Floor Area
5350 Cubic Feet



The Oran

A cosy cottage with useful porch which may be en-screened for additional room.

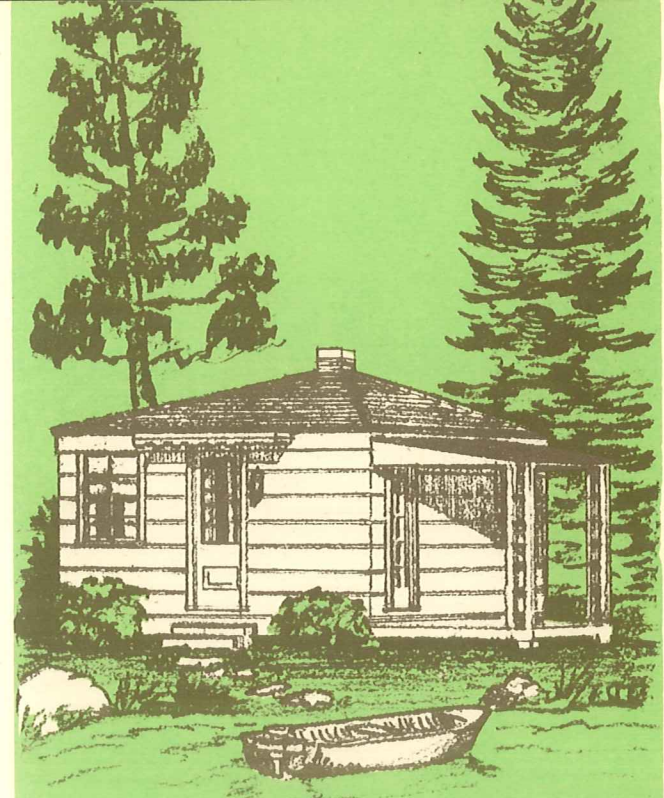
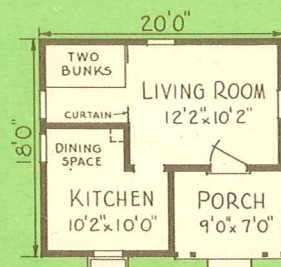
383 Square Feet Floor Area
5320 Cubic Feet



The Voss

An appealing feature of this cottage is the very moderate cost to build it.

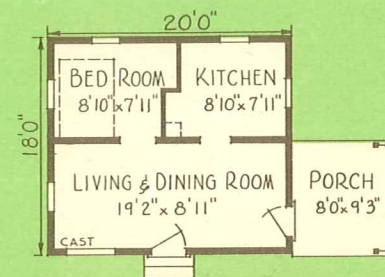
297 Square Feet Floor Area
4000 Cubic Feet

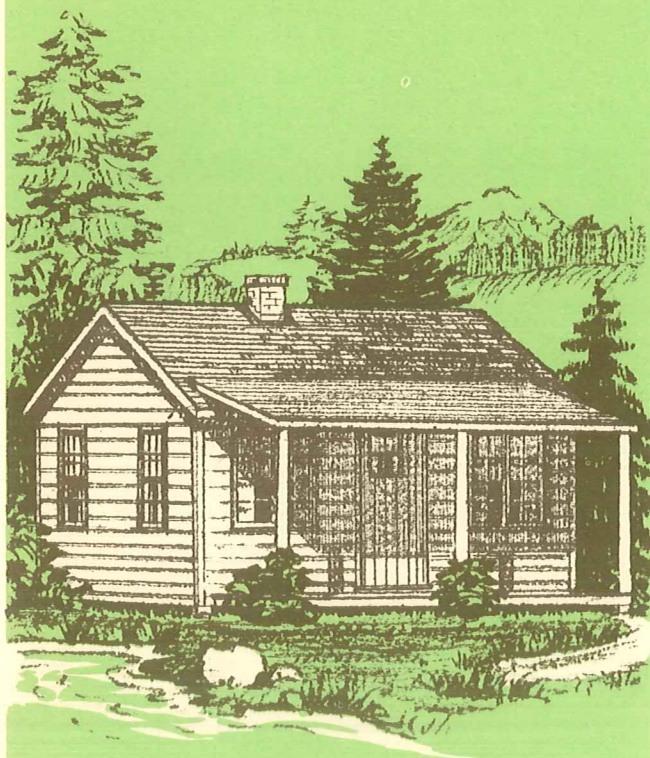


The Cast

Modern simplicity in this design makes for surprisingly low cost.

360 Square Feet Floor Area
4080 Cubic Feet

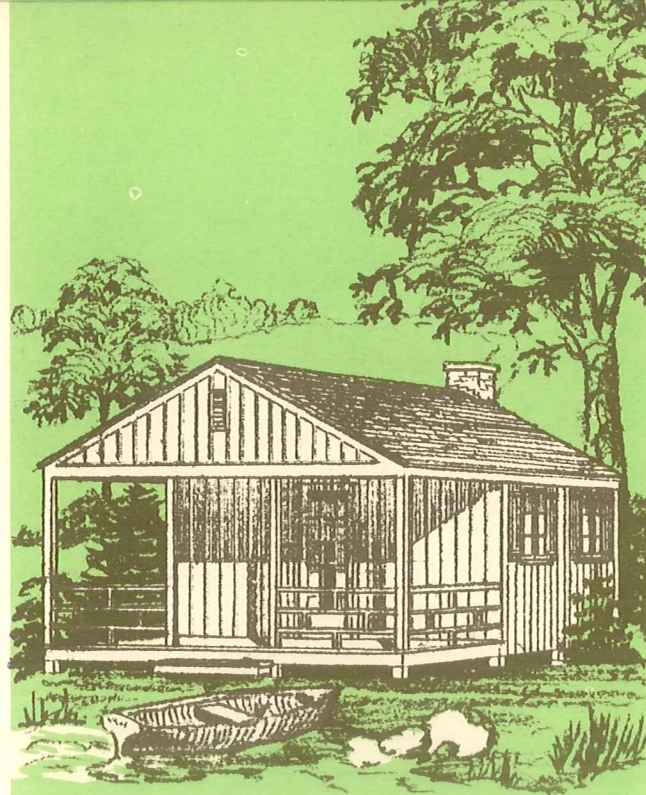
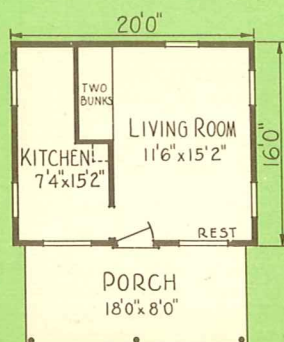




The Rest

Tho' of small size, it will appeal to those desiring economy and appearance.

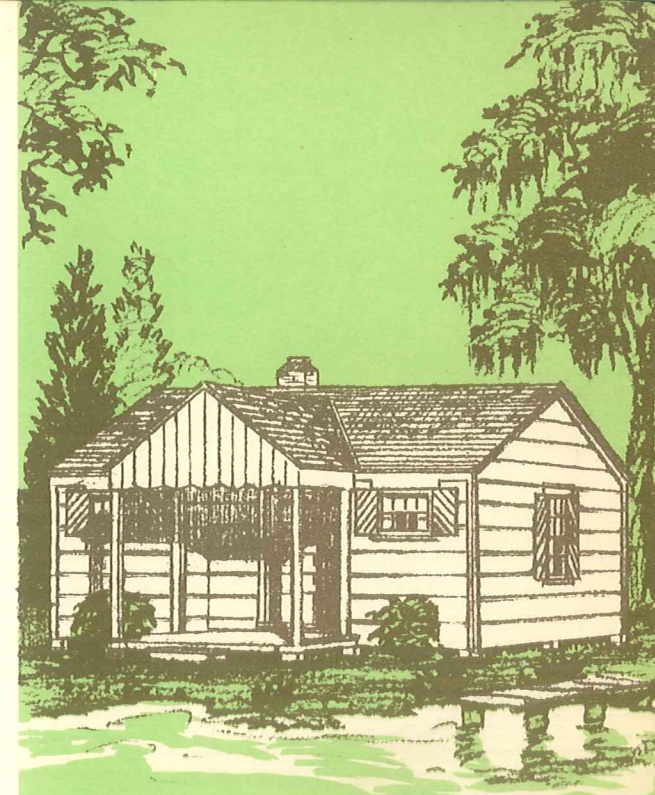
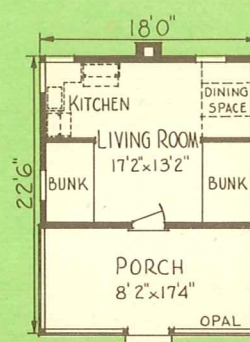
320 Square Feet Floor Area
4190 Cubic Feet



The Opal

Compact and small, yet including all of the larger house facilities.

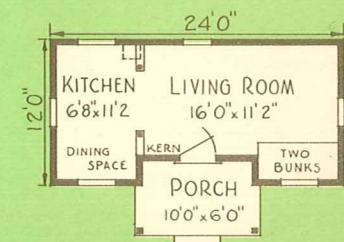
252 Square Feet Floor Area
3535 Cubic Feet

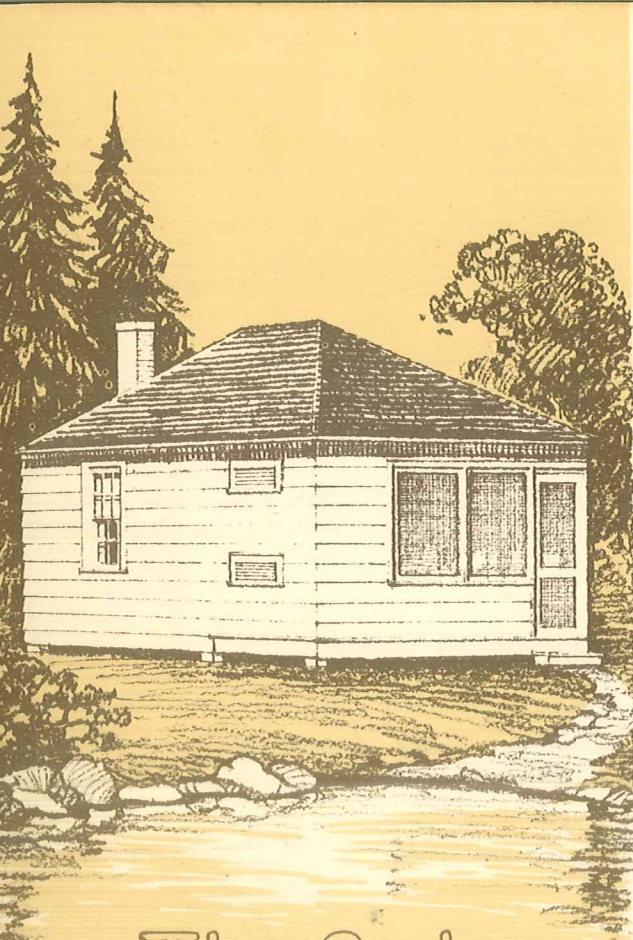


The Kern

An unusual combination of modern design and plan for such a small house.

270 Square Feet Floor Area
3400 Cubic Feet

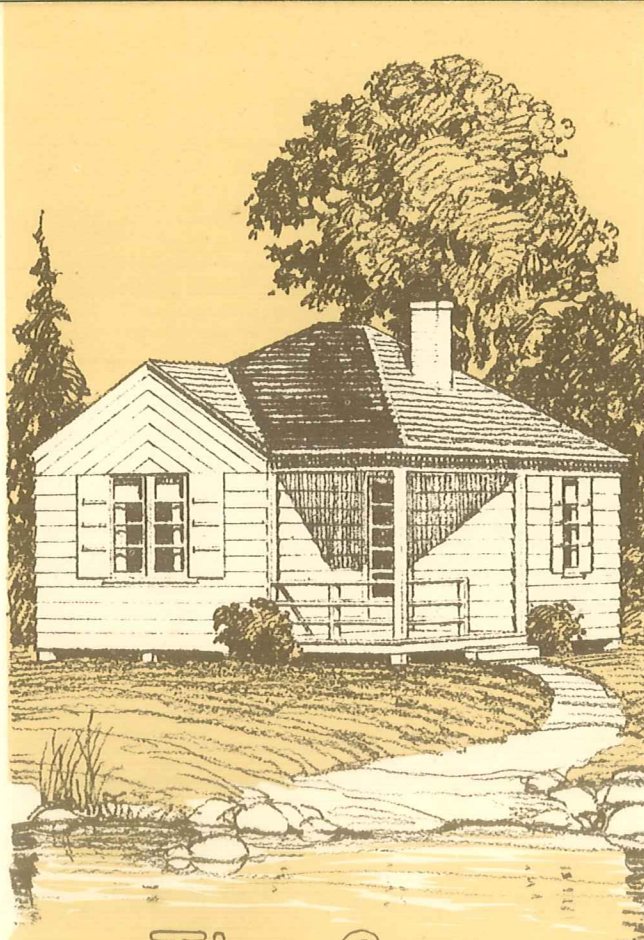




The Orde

As economical a summer home
as can be built.

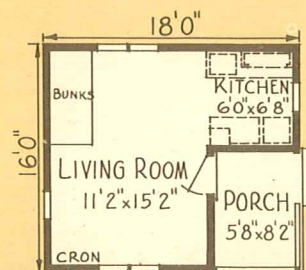
308 Square Feet Floor Area
3300 Cubic Feet



The Cron

Unique and complete for such
a small home.

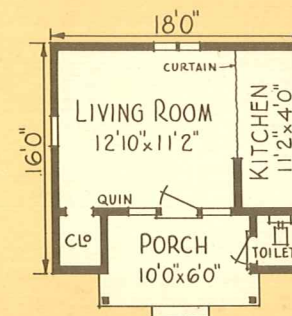
237 Square Feet Floor Area
3060 Cubic Feet



The Quin

Attractive and well planned
for economical summer living.

243 Square Feet Floor Area
2450 Cubic Feet



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